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For More Information, Contact:
Kristin Fitzgerald
(262) 656-5257
kristin.l.fitzgerald@snapon.com

"Monumental" Snap-on Franchisee Conference Prepares over 3,000 Franchisees for the Future

History and Innovation come together at Washington, D.C. event

KENOSHA, Wis. (August 20, 2019) – Legions of Snap-on franchisees were equipped for future success at the company's annual conference in the nation's capital. Through sharing of new programs, best practices, business updates and a 141,000-square foot product showcase, franchisees came away from the Snap-on Franchisee Conference (SFC) with more information than ever before to better serve their customers and build their businesses.

"Our franchisees are committed to serving their customers who depend on Snap-on tools daily for critical tasks," says Tim Chambers, president of the Snap-on Tools Group. "Interacting with our franchisees and sharing the latest in our product innovation is one of the highlights of the year for all of us. And, as we head into our 100th year, it's fitting for our great company to meet in Washington, D.C., a place recognized for its history."

To allow Snap-on franchisees ample opportunity to see new products and promotional packs of customer favorites, the SFC tool show floor of the Gaylord National Resort & Convention Center opened earlier than ever before. This extra time allowed product engineers and product managers more opportunities to share their knowledge and offer a deeper understanding behind the engineering and manufacturing that makes Snap-on product category leaders. Introductions included the unveiling of the highly-anticipated EPIQ Utility Vehicle that takes mobility to another level, a lighted power top EPIQ that illuminates drawer contents, the latest extension to the 18V cordless platform - a 1/2" drive cordless impact wrench, new color additions to some of the most popular hand tool products and a variety of new tool storage color combinations. The show also featured the latest power tools, diagnostic units and productivity solutions showcased in unique ways, including a ninja-style cordless ratchet obstacle course.

As a part of the event, Snap-on took over the National Mall, hosting conference attendees and guests at the Smithsonian museums and highlighting Snap-on's contribution to the country's history.

This year's SFC also featured monumental prizes for franchisees including a custom Snap-on '35 Hot Rod Truck and top-of-the line outdoor gear. To find out more about becoming a franchisee visit Snapon.com/franchise.

-30-

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks. Products and services include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions for vehicle dealerships and repair centers, as well as for customers in industries, including aviation and aerospace, agriculture, construction, government and military, mining, natural resources, power

generation and technical education. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and internet channels. Snap-on Incorporated, which was founded in 1920, is a \$3.7 billion, S&P 500 company located in Kenosha, Wisconsin, with operations throughout the world. For additional information, visit www.snapon.com.

