



NEWS RELEASE
For Website Posting

For more information, contact:
Lynn Konsbruck
312-768-7362
lkonsbruck@maxmarketing.com

Snap-on Sponsors Service Done Right Video: ZEUS+ Misfire Analysis for Ford Vehicles

LINCOLNSHIRE, Ill., Dec. 4, 2023 – In the latest edition of the Service Done Right video series, Scott Brown, contributing technical editor at Motor Age, takes a closer look at the Snap-on ZEUS+™ and its newly released misfire analysis feature and how it can help technicians zero in on an interment cylinder misfire.

The video is available for viewing free of charge on the Vehicle Service Pros website:

<https://www.vehicleservicepros.com/sponsored/video/53076387/service-done-right-23-snap-on-zeus-misfire-analysis-for-ford-vehicles>

It can also be accessed through YouTube at:

<https://www.youtube.com/watch?v=vjTpDvPgvxk&list=PLjzZLCfQx8TsnYeGOArvJxBqGRoC5wvYw&index=25>

ZEUS+ is the most advanced information-driven scan and scope device in the industry, offering the onboard storage, processing and communications capabilities that professional technicians need to get them through each step, from start to finish. Driven by Fast-Track® Intelligent Diagnostics, the [ZEUS+](#) provides the information needed to diagnose, repair and manage any issue, simplifying the workflow and increasing efficiency on every job.

For more information, visit www.snapon.com/diagnostics or talk to a Snap-on franchisee or Snap-on sales representative.

About Snap-on

Snap-on Incorporated is a leading global innovator, manufacturer, and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks including those working in vehicle repair, aerospace, the military, natural resources, and manufacturing. From its founding in 1920, Snap-on has been recognized as the mark of the serious and the outward sign of the pride and dignity working men and women take in their professions. Products and services are sold through the company's network of widely recognized franchisee vans, as well as through direct and distributor channels, under a variety of notable brands. The company also provides financing programs to facilitate the sales of its products and to support its franchise business. Snap-on, an S&P 500 company, generated sales of \$4.5 billion in 2022, and is headquartered in Kenosha, Wisconsin.

###