

Snap-on EV Software Subscription Pilot Program

Program Selling, DSS ScanBay 9.4 and Frequently Asked Questions (FAQ)

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EV Software Subscription Pilot Program Introduction

With rising costs to produce product, Snap-on has developed a new software upgrade program that offers unparalleled value while minimizing the impact of higher prices to you and the customer.

Our solution presents customers with flexible software upgrade payment options that allow them to buy software without tying up your RA book. Snap-on Extra Value (EV) Software Subscription Pilot Program ("Program") offers customers software upgrade low payments so they can afford to keep their scan tool up-to-date, plus other program features, to help them deliver fast and accurate service for almost any US Domestic or Asian auto that needs repair today.

With the Program, customers receive:

- A way to buy software on a regular basis with low, affordable payments
- Flexible payment options
- Free access to Ask-a-Tech, a professional technician network and for online, real-world vehicle repair information
- Preferred Customer Care support
- Free Online Product Training

And, for you? A program where you can achieve more sales and make more profitability. This pilot program provides a financially smart and simple method to only have to sell software to each customer *once*, offering an ongoing income through a new and consistent revenue stream.

Program Guidelines

The Snap-on EV Software Subscription Pilot Program offers your Diagnostic customer membership in an economic software upgrade program that uses an enrollment purchase and payment of regularly scheduled subscription fees to ensure their platform gets the latest and greatest software upgrades as they become available for the life of the agreement.

The Program will run from September 15, 2008 through September 13, 2009. The Program is available for VERUS™, MODIS™, SOLUS™, SOLUS PRO™, and ETHOS™ Vantage PRO™ units. This Program may become a regular offering depending on the response and success of the pilot program.

Payment Options

Your customers can set-up flexible and affordable weekly or monthly payments year to year using any of the following easy methods:

Payment to Franchisee – Weekly or Monthly

Similar to today's EC and Lease process through Snap-on Credit, you can accept cash payment and apply to it to your customer's balance via DSS.

Invoice to End Customer - Monthly

Snap-on sends a monthly invoice to customer at the beginning of each month. Your customer remits the payment by mail to Snap-on Credit's processing service or you may collect payments.

ACH Authorized Bank Account Direct Debit - Monthly

Monthly installments are automatically debited from your customer's bank account at the beginning of each month. With the payment automated through an ACH authorized direct debit payment authorization, this process is easy and saves your customers time and helps keep them current.

Following application approval and collection of the Program Enrollment Fee, you can deliver your customer's software upgrade via DSS ScanBay. If needed, Software accessory kits will be sent, which contains appropriate keys, if any, required to support the software upgrade as well as related documentation to the software and/or platform. Additional software upgrades will follow on a periodic basis, also delivered by you via DSS ScanBay, provided the customer continues to pay as agreed.

Once the Enrollment Fee and/or first payment is processed, Snap-on Franchisees receive credit on their Dealer Statement for 25% of each payment made by the customer as compensation ("Franchisee Software Upgrade Fee"). Note that this is a direct sale between Snap-on Tools and the customer, so you will not pay for a Product. You will earn a profit upon sale of the subscription Enrollment Fee and you will receive your ongoing share of the customer payments on a monthly basis until the customer stops paying or you or your customer relocates to another route or you cease being a Snap-on Franchisee .

Note: If a customer's direct debit or invoice remittance payment is dishonored or reversed by their bank or their credit card issuer, corresponding payments of the Franchisee Software Upgrade Fee made to you will be reversed.

If a customer moves to another route or you relocate your Franchise, you will continue receiving a Franchisee Software Upgrade Fee for that customer until the end of that contract year, at which time, Franchisee Software Upgrade Fees for customers that continue their subscription will be sent to the servicing Franchisee.

The Pilot Program Steps for Franchisee Participation

- 1. You, the Franchisee, need to enroll in the Program (Locate the Agreement Form at http:/diagnostics.snapon.com/subprogram).
- 2. Once enrolled, you offer and sell the Program to your customers.

Eligible Diagnostic Units

VERUS, MODIS, SOLUS, SOLUS PRO, ETHOS, and Vantage PRO

Subscription Pricing

2009 Pricing							
Software Subscription	Enrollment Fee	Annual Subscription Price	Year 1 Total	Year 2 Total	Price Per Week*	Price Per Month*	
VERUS (Full)	\$299	\$1,299	\$1,299	\$1,299	\$24.98	\$108.25	
VERUS (Loyalty)	\$99	\$1,299	\$1,398	\$1,299	\$24.98	\$108.25	
MODIS (Full)	\$299	\$1,299	\$1,598	\$1,299	\$24.98	\$108.25	
MODIS (Loyalty)	\$99	\$1,299	\$1,398	\$1,299	\$24.98	\$108.25	
SOLUS/PRO (Full)	\$199	\$749	\$948	\$749	\$14.40	\$62.41	
SOLUS/PRO (Loyalty)	\$99	\$749	\$848	\$749	\$14.40	\$62.41	
Vantage Pro	\$50	\$597	\$647	\$597	\$11.48	\$49.75	
ETHOS	\$50	\$597	\$647	\$597	\$11.48	\$49.75	

* Does not include Enrollment Fee

Termination Fee

Customer can cancel the Agreement early at any time by notifying Snap-on Credit in writing <u>and</u> paying two monthly payments or the balance or the year term whichever is less. Customers who terminate agreements early will not be allowed back on the monthly payment program.

Steps To Complete The Sale Of The Program To A Customer

Software Subscription Sale for an Existing Platform or Traded Platforms

An existing or traded platform is defined as a previously sold, used, returned or repossessed Snap-on diagnostic platform.

Note that if a customer purchases a platform using Extended Credit or Lease, a separate application for the EV Software Subscription Program is required and is available via software upgrade using DSS ScanBay.

- 1. Submit the completed and signed Agreement (which includes the Program application) to Snap-on Credit using the same process as your EC and Lease contracts or payments.
 - You must fax or send in the Agreement to Snap-on Credit
- 2. If customer opts to use the ACH/Direct Debit payment method, customers must complete the banking information and attach a copy of a voided check for their bank account for the direct debt payment option.
- 3. Snap-on Credit receives and processes the application for Snap-on and then takes assignment of approved Agreements.
 - You must receive credit approval
- 4. You receive electronic notice delivered by ScanBay of credit approval.
- 5. When the customers decides to take advantage of the software subscription, it is delivered following approval, you will collect the Enrollment Fee and apply it to the Enrollment part number through the regular DSS/ScanBay sales process.

- 6. The time of software delivery is when you collect the Enrollment Fee. Monthly payments (or weekly payments) shall be collected based on the date in which the software is delivered by you as well as the payment method selected by your customer:
 - Weekly Payment to Franchisee: Begin payment collection the week following upgrade delivery.
 - Monthly ACH direct debit or Invoice: Snap-on will commence collection 30 days from software upgrade delivery.
- 7. Your customer will receive software upgrades from you, the Snap-on Franchisee (but at no cost to you), each and every time one is available, provided your customers continue to pay as agreed.
- 8. The Agreement is a one year Agreement with automatic renewal unless the customer gives 60 day written notification to Snap-on or Snap-on Credit of their intention to end at the end of one year.
- 9. Customer can cancel the Agreement early at any time by notifying Snap-on Credit in writing <u>and</u> paying two monthly payments or the balance or the year term whichever is less. Customers who terminate agreements early will not be allowed back on the monthly payment program without paying a new Enrollment Fee.

Software Subscription Sale for New Platform

Snap-on will 'pay' (waive) the EV Software Subscription Program Enrollment Fee for new platform purchases up to 30 days from original purchase. A new platform purchase is defined as the purchase of a new and never previously sold, used, returned or repossessed Snap-on diagnostic platform.

Note that if a customer purchases a platform using Extended Credit or Lease, a separate application for the EV Software Subscription Program is required upon software First Time Activation via DSS ScanBay.

- 1. Using DSS ScanBay, you should First Time Activate (FTA) the platform's software.
- 2. Once the platform software has been activated, use DSS ScanBay to create and print an EV Software Subscription Program Application and Agreement. Submit the completed and signed Agreement (which includes the Program application) to Snap-on Credit using the same process as your EC and Lease contracts or payments.
 - You must fax or send in the Agreement to Snap-on Credit
- 3. If customer opts to use the ACH/Direct Debit payment method, customers must complete the banking information and attach a copy of a voided check for their bank account for the direct debt payment option.
- 4. Snap-on Credit receives and processes the application for Snap-on and then takes assignment of approved Agreements.
 - You must receive credit approval
- 5. You receive electronic notice delivered by ScanBay of credit approval.

- 6. The Enrollment Fee is waived and monthly payments (or weekly payments) shall be collected based on the date in which the Agreement was approved by Snap-on as well as the payment method selected by your customer:
 - Weekly Payment to Franchisee: Begin payment collection the week following Snap-on approval.
 - Monthly ACH direct debit or Invoice: Snap-on will commence collection 30 days from application approval.
- 7. Your customer will receive software upgrades from you, the Snap-on Franchisee (but at no cost to you), each and every time one is available, provided your customers continue to pay as agreed.
- 8. The Agreement is a one year Agreement with automatic renewal unless the customer gives 60 day written notification to Snap-on or Snap-on Credit of their intention to end at the end of one year.
- 9. Customer can cancel the Agreement early at any time by notifying Snap-on Credit in writing <u>and</u> paying two monthly payments or the balance or the year term whichever is less. Customers who terminate agreements early will not be allowed back on the monthly payment program without paying a new Enrollment Fee.

How to Enroll Your Customer in the Program with DSS ScanBay 9.4

As part of the Snap-on EV Software Subscription Pilot Program, you are offered new screens in the DSS ScanBay 9.4 wizard, allowing you to collect customer info to populate, print and fax the Application.

Review or Print Pending Contracts

The first ScanBay wizard window will include a "Subscriptions" button, as shown in Figure 1, to allow you to view or reprint previously submitted Applications.

Select Programming Media	
Step 1. Select Product	Inventory Credits On Hand 5
	Consignments Remaining 6
O VCI / TSI Cartridge	
● SOLUS [™] , MODIS [™] , or VANTAGE	PRO™ Compact Flash
○ ETHOS [™] or SOLUS PRO [™]	
⊖ VERUS™	
Insert Compact Flash to Cont	inue
Copyright 2007, Snap-on Incorporated.	All rights reserved.
Help What's New? Inventory Credits Subscriptions	<u>Next ></u> Cancel

Figure 1 – Wizard (First Window)

If the "Subscriptions" button is selected, the following window will be displayed. Denied status records will be removed as soon as this status has been detected, and will not be shown in this window.

S	elect Prog	gramming Media				
S	Step 1. Vie	w/Print Subscripti	on Application	Inventory Credits	On Hand	5
				Consignments Re	maining	6
	Platform	Contract ID	Serial Number	Customer	Status	
	MODIS SOLUS	079-1092706-001 079-2036969-001	1234567890123456 0987654321098765	78 John Doe 43 Doe Johnson	Pending Active	
Select Subscription Application to View/Print						
	Subscriptio	n Overview	View/Print		<u>< Back</u>	p16

Figure 2

Only when a 'Pending' Subscription is selected, will the "View/Print' button will be highlighted. If the "View/Print" button is selected, the original application will be displayed, along with an option to print the Application (sample Application below) with the original customer information. You are not able to view or print an Active subscription, a customer who already has been approved to enroll as well as has been delivered software. If you select an Active subscription the "View/Print" button will no longer be offered.

DATE:	3/9/2	2009		Fax completed Agre	ement Toll-free to: 1-877-777-9 Attn: SOFTWARE SUBSCRIPTI PROGR
LEASE NOTE: A	LL APPLICAB	LE FIELDS ON THI	S PAGE MUST BE COM	PLETED AND CUSTO	MER MUST SIGN LAST PAGE
Snap-on Dealer N/	AME	Deal	er D-Number Snap-on	Dealer Phone#:	
TestDealer	a de contra a terre	D95.	213 88833	54444	
Customer Name (i	naiviauai):		Rucio	s Name.	
Customer Home A	ddrose:		Employe	r Address:	
420 Barclay b	lvd		1112.4	venue	
(City, State ZIP):	ivu -		(City, St	ate ZIP):	
Lincolnshire,	IL 60090		Chica	10, IL66777	
Customer Home P	hone #:	Mobile #:	Busines	s Phone:	
8889999999		847312333	3 (888)9	99-3333	
Customer Social S	ecurity Number:		Custome	er E-Mail:	
000034455			vicare	ns@yahoo.com	
ote: You May Be Inv ACH D	voiced if Dealer is	s unavailable, not paid, onthly)	or non-participating. Invoice by Mail(Mo	nthly)	Payment to Dealer (Weekly)
	anno.	Bank Routing Nu	imber Account	Nama:	Account Number;
rogram Option ach option includes ayment plus applica rangement in accor	s: one (1) Year EV able faxes or othe dance with this A	Software Subscription r fees. (each a "Paym greement, with require	Program: Application and / ent') for 12 months (the "Up ed one-time Enrollment Fee Payme	Name: Agreement payable as mo grade Period"), subject to int Options	Account Number: Inthly payment plus taxes or weekly credit approval and payment method Enrollment Fee
Program Option ach option includes ayment plus applica mangement in accom Platform	s: one (1) Year EV ible taxes or othe dance with this A New Platform?	Bank Routing Nu Software Subscription rr.fees. (each a "Paym greement, with require Part Number (monthly payment)	Program: Application and / ent?) for 12 months (the "Up do ne-time Enrollment Fee Payme Monthly (ACH dired deta! invoce prement	Name: Agreement payable as mo grade Period"), subject to nt Options Weekly (weakly payment to dealer)	Account Number: nthly payment plus taxes or weekly credit approval and payment method Enrollment Fee Full
rogram Option ach option includes syment plus applica rangement in accor Platform Ethos	s: one (1) Year EV bible taxes or othe dance with this A New Platform? (*)	Software Subscription Ir fees. (each a "Paym greement, with require Part Number (monthly symmet) EESP312S1	Program: Application and / ent?) for 12 months (the "Up do not-lime Enrollment Fee Paymen (ACH direct seen? invoce present \$49.75	Name: Agreement payable as mo grade Period"), subject to nt Options Weekly (weakly payment to dealer) \$11.48	Account Number: nthly payment plus taxes or weekly credit approval and payment method EnrolIment Fee Full \$50
Program Option ach option includes ayment plus applica rrangement in accorr Platform Ethos • To upgrade to upgrade to a NAP-ON EV S IPGRADE (REN ubject to this Ag	S: one (1) Year EV bible taxes or othe dance with this A Platform? (<) S: the most curre a 512MB CF ca SOFTWARE [EWABLE] (th reement ("CU	Bank Routing Nu Software Subscription rr feas. (each a "Paym greement, with require Part Number (monthy payment) EESP312S1 Int software version rd (EEKT310G02). I SUBSCRIPTION te "Agreement") is STOMER").	Program: Application and J ant?) for 12 months (the "Up d one-time Enrollment Fee Monthly (ACH dired debt / invice payment) \$49.75 via DSS Scanbay, MOD MODIS Bundle 4.1 and d PROGRAM APPLII by and between SNA	Name: Agreement payable as mo grade Period'), subject to nt Options Weekly (weakly payment to dealer, (weakly payment to dealer, \$11.48 US and SOLUS with Bu perfirer also require a ne CATION & AGREE P-ON Product Subse	Account Number: nthly payment plus taxes or weekly credit approval and payment method Enrollment Fee Full \$50 ndle 7.4 and earlier require an w Scanner Plug-in (EAA0319B02A MENT; ONE YEAR PRODU cription Request that is part of a

Figure 3

After closing the window shown in Figure 3, the user will be taken back to the window shown in Figure 2. By selecting the "<Back" button, the wizard will return the user to the first window as shown in Figure 1.

If the list of subscriptions is empty, that is, there are no Active or Pending Subscriptions for the given Franchisee, the following window will be displayed:

Select Programming Media			
Step 1. View/Print Subscription Application	Inventory Credits On Hand	5]
	Consignments Remaining	6]
Platform Contract ID Serial Number	Customer Status		
 To apply for a subscription for your Select the '<back' button<="" li=""> Connect the unit Select 'Activate or Upgrade Cus Follow the prompts </back'>	customer: stomer Unit'		
Subscription Overview View/Print	< Back		p16

Figure 4

View Subscription Program Marketing Piece

In the previous screen (Figure 4, also below) you can also choose to view and/or print the "Subscription Overview" by selecting the button by the same name.

Select Programming Media	
Step 1. View/Print Subscription Application	Inventory Credits On Hand 5
	Consignments Remaining 6
Platform Contract ID Serial Number	<u>Customer Status</u>
 To apply for a subscription for your Select the '<back' button<="" li=""> Connect the unit Select 'Activate or Upgrade Cus Follow the prompts </back'>	customer: stomer Unit'
Subscription Overview View/Print	<u>< Back</u>

Figure 4



Figure 5

DSS ScanBay 9.4 Subscription Application Screens

The customer Application will be offered for all Snap-on Diagnostic platforms (excluding VCI/TSI cartridges).

Starting with the wizard's first window, you will select either the second, third, or fourth option, and then select "Next>" as shown below.

	Select Programming Media	
	Step 1. Select Product	Inventory Credits On Hand 5
		Consignments Remaining 6
Select platform for Subscription Software Program Enrollment	O VCI / TSI Cartridge O SOLUS [™] , MODIS [™] , or VANTAG O ETHOS [™] or SOLUS PRO [™] O VERUS [™] Insert Compact Flash to Co Copyright 2007, Snap-on Incorporate Help What's New? Inventory Credits Subscripti	E PRO [™] Compact Flash ntinue ed. All rights reserved. ons Next ≥ Cancel

Figure 1

Once the "Next>" button is selected, the following window will be displayed while ScanBay reads the selected media:

Compact Flash Card	
Step 1. Select Product	Inventory Credits On Hand 5
	Consignments Remaining 6
Attempting to Establish Conr	nection
Help < Bac	k <u>Next ></u> Cancel

Figure 2

After establishing a connection to the device, ScanBay will display the current software level for the device. If a Subscription application is pending, the user will not be allowed to continue, as shown below.

Compact Flash Card	
Step 3. Review Current Software	MODIS Credits On Hand 2
	Consignments Remaining 6
Current Software . NODIC Coffware	e Rundle O D
Current Software-> MODIS Softwar	e Bundle 9.2
A Subscription Application is Pendi You cannot proceed until Approval i	ng Approval for this device. s received.
Help	Back Cancel
	p5

Figure 3

Then after selecting the "Next >" button, depending upon the platform previously selected, one of the following windows will be displayed with the title bar updated for the media type:

"SOLUS, MODIS, VANTAGE PRO" Selection:

CompactFlash Card	
Step 2. Select Action	Inventory Credits On Hand 5
	Consignments Remaining 6
Activate, Upgrade, or Subscribe C	ustomer Unit
○ Free Upgrade For Truck Stock (Not	Previously Sold)
O Platform Change of Ownership	
Press Nexts to Continue	
Copyright 2007, 2008, Snap-on Incorporat	ted. All rights reserved.
Нер	Next > Cancel

Figure 4

"ETHOS or SOLUS PRO" Selection:



Figure 5

"VERUS" Selection:



Figure 6

You should select the "Activate or Upgrade Customer Unit" option for the appropriate platform and then select the "Next >" button. The following screen will be displayed (using MODIS as an example).

Again, like earlier, you can refer to the Subscription Overview flyer, selecting the 'Subscription Overview' button. It will open a PDF file that explains the subscription program.



Figure 7

If you select the 'Yes' button, the following screens is displayed:

Compact Flash Card						
Specify Subscription Info			MODIS Credits On Hand	2		
		Consignments Remaining	6			
Please enter the information below that will then be used to display and print an application for Subscription. (Note: Proper spelling of all names is required for successful processing. For example, use "Los Angeles" instead of "LAX" or "New York" instead of "NY".) Subscription Info (All Fields Required)					an ,	
	Dealer Name:	De	aler#:D12345	Dealer Pl	none#:	7
	First Name:	Last Name	e: Initial:	Business	'Employer Name:	
	Ship To Address	5:		Business	Address:	
	City:			Zipcode:		
	Customer Home	e Phone:		Business	Phone:	
	Customer Mobile Phone: Customer Email:					
Customer SSN:						
	Help View Privacy Policy < Back					

Figure 8

Note that the "Dealer" field is pre-filled by DSS ScanBay. Once all fields are entered (no validation needed) and you have selected 'Next>' the following screen is displayed. This screen should be completed if the customer has selected to pay by ACH Direct Debit. If the customer has selected another payment method, they may

Compact Flash Card	
Specify Subscription Info	MODIS Credits On Hand 2
	Consignments Remaining 6
If ACH Direct Debit Payment is of following information. Press Next> to Continue	desired, please complete the (All Fields Required for this Option)
Customer Bank Name:	Bank Routing Number:
Account Name:	Account Number:
ATA Hasting Manakers Langue	
Help View Privacy Policy	< Back Next > p13



After completing the required fields, select the "Next >" button to continue on to the next screen:



Figure 10

If the 'Review/Print Application' button is selected, the application will be displayed in a scrollable window, along with an option to print the Application (sample Application below – Figure 15) with the customer information included. The 'Software Subscription Type' section will be automatically populated by the ScanBay software based on (1) Platform Type and (2) Customer software status (eligible for Loyalty or Full price enrollment).

You are not able to view or print an Active subscription, a customer who already has been approved to enroll as well as has been delivered software. If you select an Active subscription the "View/Print" button will no longer be offered.

DATE:	3/9/2	2009		Fax completed Agre	ement Toil-free to: 1-877-777-937 Attn: SOFTWARE SUBSCRIPTIO PROGRA
EASE NOTE: A	LL APPLICAB	LE FIELDS ON TH	IS PAGE MUST BE CO	WPLETED AND CUSTO	MER MUST SIGN LAST PAGE
Snap-on Dealer N/	AME:	Dea	213 88833	34444	
Customer Name /	ndividual):	000	Employe	ar Name:	
Tester, Test			Busin	ess Two	
Customer Home A	ddress:		Employe	er Address:	
120 Barclay b	lvd		1112/	Venue	
City, State ZIP);			(City, St	ate ZIP):	
Lincolnshire,	IL 60090		Chica	go, IL66777	
Customer Home P	hone #:	Mobile #:	Busines	s Phone:	
8889999999	a number ble med	84731233	33 (888)9	99-3333	
Customer Social S	econty Number.		Lustom	me@vahoo.com	
yment inflo. In n CUSTOMER's eptance by Custo ware Subscription ment Method (see he Program only a	accompanying mer, which if ac n Program ("Pro e Payment Metho t the Full Enrollm	Enrollment Payment cepted by Snap-on, - gram') Enrollment Fr ds) throughout Agree ent Fee. Those who a	construction of the second	"EV") Software Subscrip ubscription term. Followin quent subscription installr o have not purchased the t upgrade may enroll at the	tion Enrollment Fee due upon Contra g application payment of the Snap-on E nent Payments are due via the select last available software upgrade may enro a Loyatty Enrollment Fee.
yment Method	d: Select Opt voiced if Dealer is irect Debit (Mo	ion (<') unavailable, not paid	t, or non-participating.	nthly)	Payment to Dealer (Weekly)
			umber Accoun	t Nama:	Account Number:
ogram Option ch option includes ment plus applica angement in accom	S: one (1) Year EV ible faxes or othe dance with this A	Software Subscription r.fees. (each a "Paym greement, with requir	n Program: Application and ent?) for 12 months (the "Ur ed one-time Enrollment Fee Payme	Agreement payable as mo ograde Period'), subject to	Account Number: nthly payment plus taxes or weekly credit approval and payment method Enrollment Fee
ogram Option ch option includes (ment plus applica angement in accom Platform	s: one (1) Year EV bble taxes or othe dance with this A New Platform?	Software Subscription r fees. (each a "Paym greement, with requir Part Number (monthly payment)	Program: Application and ent') for 12 months (the 'U ed one-time Enrollment Fee Monthly (ACH direct debt/) Paymen	Agreement payable as mo ograde Period'), subject to int Options Weekly (weekly payment to dealer)	Account Number: nthly payment plus taxes or weekly credit approval and payment method Enrollment Fee Full
ogram Option ch option includes yment plus applica angement in accorn Platform thos tODIS & SOLUS	S: one (1) Year EV bible taxes or othe dance with this A Platform? (<)	Software Subscription r feas. (each a "Paym greement, with requir Part Number (monthly payment) EESP312S1	Program: Application and, inent') for 12 months (the "U done-time Enrollment Fee Payment (ACH anet deal) Invoice porment \$49,75	Agreement payable as mo ograde Period'), subject to 	Account Number: nthly payment plus taxes or weekly credit approval and payment method Enrollment Fee Full \$50 nthe 7.4 and conferences in an
ogram Option th option includes rment plus applica angement in accord Platform thos MODIS & SOLUS To upgrade to a upgrade to a upgrade to a upgrade to REN GRADE (REN oject to this Ag "MY SIGNATH C ("SNAP-ON SIGNATH C (STAPS) SIGNATH C (STAPS) SIGN	S: one (1) Year EV bible taxes or othe dance with this A Platform? (*) ** the most curren 5 12MB CF ca SOFTWARE EWABLE) (th reement (*CU URE BELOW URE BELOW URE BELOW URE BELOW URE BELOW UNAL AND (4 ROUGH 15 C ALL CONSTIT thorization. Cl	Software Subscription r fees. (each a 'Paym greement, with requir mark Number (monthly payment) EESP312S1 Int software version rd (EEKT310G02). SUBSCRIPTION e 'Agreement') is STOMER'). AS THE "CUST REBY (1) AGRI VE, (2) AUTHO LYMENT METHC VE, (2) AUTHO LYMENT METHC UNDERSTAND T I) AGREE TO A OF THIS AGREE LUDED WITH T FUTE AN ORIGIN	In Program: Application and, In Program: Application and In Program: Applicati	Agreement payable as mo ograde Period'), subject to int Options Weekly (weekly payment to dealer) (weekly payment to dealer) (wee	Account Number: nthly payment plus taxes or weekly credit approval and payment method Enrollment Fee Full \$50 ndle 7.4 and earlier require an w Scanner Plug-in (EAA0319802A). MENT; ONE YEAR PRODUC cription Request that is part of ar TH SNAP-ON TOOLS COMPAN INATED FOR THE SOFTWAR NATED FOR THE SOFTWAR IS CONTRACT IS SUBJECT T 5 PAGE AND THE FOLLOWIN DNDITIONS OF ANY SOFTWAR E THAT A FACSIMILE OF THI TIPLE COUNTERPARTS. ct to final credit approval. If denia

Figure 11

Enrollment Via DSS ScanBay (cont.'d)

After closing the window shown in Figure 11, the user will be taken back to the window shown in Figure 12. By selecting the "<Back" button, the wizard will return the user to the first window as shown in Figure 13.

If the list of subscriptions is empty, that is, there are no Active or Pending Subscriptions for the given Franchisee, the following window will be displayed:

Select Programming Media				
Step 1. View/Print Subscription Application	Inventory Credits On Hand 5			
	Consignments Remaining 6			
Platform Contract ID Serial Number	Customer Status			
To apply for a subscription for yo	our customer:			
Select the ' <back' button="" connect="" th="" the="" unit<=""><td></td></back'>				
 Select 'Activate or Upgrade C 	Customer Unit'			
 Select Activate of Opgrade Customer Onit Follow the prompts 				
Subscription Overview View/Print	<u> </u>			

Figure 12

S	elect Prog	gramming Media				
ę	Step 1. Vie	w/Print Subscripti	on Application	Inventory Credits	On Hand	5
				Consignments Rer	maining	6
	Platform	Contract ID	Serial Number	Customer	<u>Status</u>	$\mathbf{\Sigma}$
	MODIS SOLUS	079-1092706-001 079-2036969-001	1234567890123456 0987654321098765	78 John Doe 43 Doe Johnson	Pending Active	K K
	Select Subscription Application to View/Print					
	Subscription	n Overview	View/Print		<u>< Back</u>	p16

Figure 13



If the 'Nexty' button is selected instead, the user will be taken to the final screen.



Figure 15

Selecting 'Cancel' exits the ScanBay application and returns the user to the DSS system. If the user selects the 'Finish' button, all data will be finalized for sending to the subscription database at the next Send/Receive Email, and the Franchisee will not be allowed to edit any of the information already entered. Then the following screen is displayed:

Compact Flash Card		
Thank You!	MODIS Credits On Hand	2
	Consignments Remaining	6
Reminder		
- Obtain customer signature		
- Fax form to the phone number on the applic	cation	
- Perform a 'Send/Receive Email'		
- After approval, deliver the upgrade to your	customer	
Questions? Refer to Subscription Overvie	w	
< Back Done	1	
	J	p13

Figure 16

If the 'Done' button is selected, then all transactions are finalized and prepared for delivery at the next Send/Receive Email. The application image is encrypted and stored on the Franchisee's PC for later display using the 'Subscriptions' button on the initial ScanBay window. Once the application for this particular device has been approved or denied, this image is deleted from the PC by the Scanbay software. Then the ScanBay application exits and returns the user to the DSS system

How to Deliver Software Subscription using DSS ScanBay 9.4

Delivering an EV Software Subscription is as easy as delivering a standard upgrade.

- 1. Go to DSS, select a customer and open an invoice.
- 2. Open DSS ScanBay.
- 3. Select platform for Subscription Software Program Purchase (Figure 1).



Figure 1

View Current Software Installed (Figure 2). Select 'Next' button.

ScanBay Programmer - CompactFlash®	Card		
Connect to Device	MOE)IS Credits On Hand	N/A
		signments Remaining	6
Current Software -> (Full) Select 'Next >' to View Qualify	MODIS Software B	undle 9.2 Device.	
Help	< Back	Next Cance	

Figure 2

ScanBay presents the appropriate software selection based on the previous version (Figure 3). Confirm selection and click the 'Next' button.

ScanBay Programmer - CompactFlash® Card	
Select Qualifying Software	MODIS Credits On Hand N/A
	Consignments Remaining 6
⊚ MODIS™ Software Bundle 9.4 Subs	cription
Help	Back Next Cancel

Figure 3

Review the upcoming upgrade transaction and select Credit Used (Figure 4). Select 'Next' button.

ScanBay Programmer - CompactFl	ash Card		
Poviaw Software Selected		DDIS Credits On Hand	N/A
Neview Software Selected	Co	onsignments Remaining	6
Upgrade to -> From -> Est. Program Time -> Credit Used ->	MODIS Software B MODIS Software B 1 minute(s) Inventory Credit	undle 9.4 Subscriptic undle 9.2	n
Help	< Back	Next > Car	ncel

Figure 4

Review again and confirm or change price (Figure 5). Select 'Next' button.

ScanBay Programmer - Compactf	lash Card
Review Price	MODIS Credits On Hand N/A
-	Consignments Remaining 6
Upgrade to ->	MODIS Software Bundle 9.4 Subscription
From ->	MODIS Software Bundle 9.2
Est. Program Time ->	1 minute(s)
Credit Used ->	Consignment
Customer Price ->	\$ 99.]
<u>E</u>	
Help	< Back Next > Cancel

Figure 5

ScanBay asks you to specify the accessory kit recipient (Figure 6). You may either have the kit sent to you or directly to the customer. Upon selection, click the 'Next' button.

ScanBay Programmer - CompactFlash Card	
Specify "Ship To" Destination	MODIS Credits On Hand N/A
	Consignments Remaining 6
The Software just purchased by your Cu Shipment. Please Choose the Destination for this A © Franchisee © Customer	stomer may include an Accessory ccessory Shipment:
Help	< Back Next > Cancel

Figure 6

If you chose to send the accessory kit directly to the customer, ScanBay provides the existing customer information and requests review and update (Figure 7). This information is used to ship the corresponding software accessory kit, therefore spelling and accuracy is critical. When review or update is complete, select the 'Next' button.

nBay Programmer - CompactFlash Card			
.Specify Customer Info	MODI	S Credits On Hand	N/A
	Consid	gnments Remaining	ε
Platform Installation Reports for you, t	he Franchisee.:		
Note: Proper spelling of city names is shipment. For example, use "Los Ang- of "NY" Customer: Person @ Shop	equired for succe eles" instead of "L. * City: 110	ssful accessory kit AX" or "New York" in ICOLNSHIRE	nstead
Note: Proper spelling of city names is shipment. For example, use "Los Ang- of "NY" Customer: Person @ Shop * Shop Name: JOHN DOE * Address 1: 420 BARCLARY BLVD	equired for succe eles" instead of "L City: LIN * Zip Code: 60	ssful accessory kit AX" or "New York" in ICOLNSHIRE	nstead
Note: Proper spelling of city names is shipment. For example, use "Los Ang- of "NY" Customer: Person Shop * Shop Namet JOHN DOE * Address 1: 420 BARCLARY BLVD	equired for succe eles" instead of "L * City: LIM * Zip Code: 60	ssful accessory kit AX" or "New York" in ICOLNSHIRE 069	nstead
Note: Proper spelling of city names is shipment. For example, use "Los Ang- of "NY" Customer: Person @ Shop * Shop Name: JOHN DOE * Address 1: 420 BARCLARY BLVD Address 2: Address 3:	* City: LIN * City: LIN * Zip Code: 60 Email: * Phone: 84	ssful accessory kit AX" or "New York" in ICOLNSHIRE 069 74787093	nstead



Review Software Subscription Upgrade or Activation Details (Figure 8). Select 'Next' button.

ScanBay Programmer - CompactF	lash® Card	
Proceed with Programming		MODIS Credits On Hand N/A
		Consignments Remaining 6
Upgrade to -> From -> Est. Program Time -> Credit Used -> Customer Price -> Select 'Next >' to begi	MODIS Software I MODIS Software I 3 - 5 minute(s) No Credit or Cons Free in programming.	Bundle 9.4 Subscription Bundle 9.2 ignment Needed
Help	Sack	Next Cancel

Note: The Upgrade Price Indicates "Free" although the Enrollment and Monthly/Weekly Payment applies.

Figure 8

ScanBay begins programming and gives status of progress (Figure 9).

ScanBay Programmer - CompactFlash® Card	
ScanBay Programming:	MODIS Credits On Hand N/A
	Consignments Remaining 6
 US Domestic GM 1980 – 2007 Vehicle DEMO Vehicle Communication Software MODISTM Software Bundle 8.4 v2.1.2 Programming Module 2-3-0_US_256_MODI Prepare device for upgrad 	e Communication Software v12.1
Help	< Back Next Cancel



ScanBay completes programming (Figure 10). Select "Next" for last step of programming process.

ScanBay Programmer - CompactFlash® Card					
ScanBay Programming	MODIS Credits On Hand N/A				
o can bay r rogramming.	Consignments Remaining 6				
US Domestic Vehicles;General Mot	ors:English v13.1				
Gobal OBDII Vehicle Communicatio	on Software v9.1				
DEMO Vehicle Communication Soft	ware v1.1				
Programming Module 3-94827B01B1(100]%)				
Programming Complete. OK to Remove CompactFlash.					
Help	< Back Next Cancel				
Figure 10					

ScanBay completes programming (Figure 11). Select the "Finish" to complete software delivery.



Figure 11

Collections Via DSSw

Before a collection can be made an account needs to be established; Establish an account by entering an <u>Account Number</u> and the agreed upon <u>Weekly Payment</u> into the balance section of the Franchisee's DSSw system.

Once this information is entered, a payment can be collected and remitted using the ACH capability within DSSw to Snap-on Credit.

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Collection Tip: Prevent customers from receiving an invoice

- Accounts are set-up 30+ days payment so weekly collections result in the account being pre-paid
- Customers will receive an invoice if the account is not paid in full upon due date
- Begin collecting at subscription software delivery to pre-pay the account

For additional information regarding collections via DSSw, contact your Business Manager. For the Pilot Program, FPT BMs are:

Chuck Goheen Gate Canonico

CUSTOMER PROGRAM PARTICIPATION

Why is the EV Software Subscription a value to customers?

Software upgrades for your customer either involves large cash outlays, significant funding through your RA book or financing through Extended Credit (EC). While these software upgrade financing methods will continue to be available, this Program gives customers flexible payment options to make purchasing software...

- easier to buy
- easier to maintain
- easier to use with exclusive offers, including Preferred Customer Care and other value-added services
- easier on the customer's pocketbook

Customers can get software with low weekly or monthly payments, spreading the cost over time, making software easier to afford. Customers may purchase and make payments using cash, credit or direct debit – offering a payment solution for just about anybody.*

How long is the pilot program?

The pilot program will run from September 15, 2008 through September 17, 2010. The Program is available for VERUS, MODIS, SOLUS, SOLUS PRO, ETHOS, and Vantage PRO units. This Program may become a regular offering depending on the response and success of the pilot program.

What are the additional Benefits?

Customers choosing to use the EV Software Subscription Program will also be eligible for a 30-day Free Trial of Ask-a-Tech, plus receive free Online Training and Preferred Customer Care.

What is the Ask-a-Tech feature of this Program?

With enrollment in the Program your customer is eligible for a 30-day Free Trial to Ask-a-Tech.

Ask-a-Tech is a technical and social networking site that provides an outlet for technicians to communicate with thousands of other techs in Snap-on Diagnostics' online community to get answers and advice to repair-related issues. Users can search Web-based Fast-Track® Troubleshooter tips and resolved repair cases, or open new repair cases, post questions and share vehicle data or movie files.

Program members will receive the 30-day Free Trial Access Code via email following subscription enrollment.

What does the Online Training feature include?

With enrollment in the Program your customer will have access to Snap-on Training Solutions, which provides pre-recorded entry-level product training for Snap-on Diagnostics platforms including; VERUS, MODIS, SOLUS PRO, Vantage PRO, ETHOS and FGA. Our goal is to provide quality product training available to you 24 hours a day, seven days a week, for your convenience.

Snap-on Training Solutions helps customers to utilize the full value of our products. The Program offers entry-level product training courses at no charge and gives customers the ability to revisit these training sessions as often as necessary to learn at their comfort level and to review at their convenience. No complicated registrations or passwords to remember. All customers need to do is simply click and sit back with their Snap-on tool to learn at their own pace.

Online training may be accessed any time at <u>http://diagnostics.snapon.com/TrainingSolutions.</u>

What does the Preferred Customer Care feature include?

With enrollment in the Program your customer will receive a dedicated, toll-free Customer Care number to receive priority Diagnostics software service and support for the duration of their Agreement term. Program customers may call 1-800-677-0343 during regular Diagnostics Customer Care service hours.

FRANCHISEE PROGRAM PARTICIPATION

Why is the EV Software Subscription a value to me?

Snap-on has designed a program to benefit you as much as the customer. Understanding the challenges Franchisees face everyday running your business, we offer you the chance to expand your business without strangling cash flow.

Today, how many software upgrades can you sell at one time without over extending your business? This Program removes the tethers to the RA book and lets you sell as much software as you can sell without funding it yourself – at any cost to you.

Will I receive 25% for the Program enrollment fee and monthly payments?

Yes, during the Program you will receive a Franchisee Software Upgrade Fee.

How do I receive my Payments?

Your payments will be given to you in the form of credits applied to your Franchisee Statement with Snapon.

Will I receive Paid Sale Credit for the Program enrollment fee and monthly payments?

Yes, you will receive Paid Sales Credit through your Franchisee statement.

What do I have to do to sign-up?

Simply complete the enclosed Agreement Form and fax it to 877-777-9375; or print, complete and fax the downloadable form from http:/diagnostics.snapon.com/subprogram. If you have 2nd Franchise / 2nd Van employees, you'll have to complete and sign separate Agreement Forms for each of them to participate in this program. Be sure to keep a copy for your records.

How long does my enrollment last?

Your Agreement to participate is continuous until terminated or the pilot program ends.

How do I cancel my participation in the Program?

You may opt-out by completing the Franchisee EV Software Subscription Pilot Opt-Out Form at http://diagnostics.snapon.com/subprogram; download, print, complete and fax the form to 877-777-9375.

If I enroll now, can I opt-out down the road? And if I opt-out, can I opt back in?

Yes and yes. The decision to participate or not participate is yours alone. While we strongly believe that this Program offers your customer unparalleled value and you opportunities for significant business growth through profitable sales, it is your business and, ultimately, your decision. You will be able to opt back in at any time the program is available. See question below for instructions on how to re-enroll.

If I don't enroll now, can I enroll in the Program later?

Yes. Simply complete the enclosed Agreement Form or the downloadable form from http:/diagnostics.snapon.com/subprogram and fax it to 877-777-9375. If you have 2nd Franchise / 2nd Van employees, you'll have to complete and sign separate Agreement Forms for each of them to participate in this program. Be sure to keep a copy for your records.

Note: If you do not enroll to participate in the Program then you will be unable to offer your customers the program.

UPGRADES & DELIVERY

Is an Enrollment Fee required with the purchase of a new platform?

No. Snap-on "pays" for the enrollment of any newly purchased platform by waiving the fee. For enrolling a new platform, refer to page 6.

How long does a customer have from the time of new platform purchase to sign up for subscription?

The customer has up to 30 days to take advantage of the subscription enrollment. If the customer does not join within 30 days of platform purchase, they will be unable to enroll until the next software upgrade.

Are all my customers able to purchase and install these upgrades even if my customer does not have the latest version of MODIS, SOLUS, SOLUS PRO, ETHOS, and Vantage PRO scan tool platforms??

Yes, all customers can receive the upgrades; however SOLUS and MODIS 7.4 and earlier require an upgrade to a 512MB CF card (EEKT310G02). MODIS Bundle 4.1 and earlier also requires new Scanner Plug-in (EAA0319B02A).

How often will upgrades be available to my customer?

Snap-on Diagnostics generally releases upgrades for each platform approximately six months. However, this is subject to change based on a variety of factors. A minimum of two upgrades will be provided to customers on the Program each year.

How will upgrades be delivered to my customer?

Software upgrades will be delivered by you to your customer using DSS ScanBay. You are required to deliver the subscription upgrade within 60 days of software upgrade availability.

SUBSCRIPTION & PLATFORM TRADE-IN

How does a customer continue to participate in subscription if they have traded in a unit for a different unit?

Example A: SOLUS upgrades to a <u>New</u> MODIS

Customer wants to stay on the subscription program...

• The customer or Franchisee must complete and submit by fax the Trade-in Unit EV Software Subscription Program Cancellation Form (available at http://diagnostics.snapon.com/subprogram).

The contract for the SOLUS will be cancelled within seven (7) days of receipt.

• A new subscription application for the MODIS will need to be submitted. The customer will not be charged a Cancellation Fee for the SOLUS subscription or the Enrollment Fee for the MODIS subscription.

Example B: SOLUS upgrades to a previously sold, used, returned, or repossessed MODIS

Customer wants to stay on the subscription program...

• The customer or Franchisee must complete and submit by fax the Trade-in Unit EV Software Subscription Program Cancellation Form (available at http:/diagnostics.snapon.com/subprogram).

The contract for the SOLUS will be cancelled within seven (7) days of receipt.

• A new subscription application for the MODIS will need to be submitted. The customer will not be charged a Cancellation Fee for the SOLUS subscription, but will need to pay for the Enrollment Fee for the MODIS subscription.

Example C: SOLUS upgrades to either a New or a previously sold, used, returned, or repossessed MODIS ... Customer no longer wants the subscription program and has completed less than 12 months of the term...

Whether the customer has traded up to a New platform or a previously sold, used returned or repossessed platform, the answer is the same: if the customer cancels their original contract early they will received a cancellation fee!

CUSTOMER FINANCE, PAYMENTS & COLLECTION

If the Program is not financed with my RA and not through Extended Credit, how does it work? Snap-on Credit is taking the assignment of the Agreement for servicing, helping to collect payments and disburse payments to you, the Franchisee, through Snap-on Tools and your Franchisee statement.

If I decide to participate, can I still offer EC financing for VERUS, MODIS, SOLUS, SOLUS PRO, ETHOS, and Vantage PRO scan tool platforms to my customers?

Yes! You can continue to finance the VERUS, MODIS, SOLUS, SOLUS PRO, ETHOS, and Vantage PRO *upgrades as single lump sum payments and use the EC Program as a financing tool.*

My customer, who selects to pay through ACH Direct Debit or Monthly Invoicing, has an NSF or for some other reason a payment does not go through, what happens now?

Snap-on Credit will be monitoring and placing calls to resolve any issues. Snap-on Credit is entitled to use its discretion in making collection calls or taking any other steps to collect on the Customer's Agreement. As with any other financing for your customers, Snap-on Credit will make every effort to include you in its collection efforts, but it cannot guarantee collection.

Will I be paying for customers who quit paying?

No. The only thing that you may see is a reversal of any payments received by you that are related to a customer payment that is ultimately dishonored or reversed by their bank or credit card.

What happens if a customer relocates?

If a customer moves to another route or you relocate your Franchise, you will continue receiving a Franchisee Software Upgrade Fee for that customer until the end of that contract year, at which time, Franchisee Software Upgrade Fees will be sent to the servicing Franchisee.

How long will the Agreements last?

Each customer signs a one year agreement that is automatically renewable unless the customer gives us 60 days written notice prior to the expiration date or if Snap-on cancels the subscription program. Customers can also end their agreement early by providing 2 months payment and written notice of cancellation. However, if a customer cancels before the end of the year, at this time they will not be allowed to sign up on an installment plan again.

When should I collect the Enrollment Fee?

Upon subscription delivery, collect the Enrollment Fee and apply it to the Enrollment part number through DSS sales process. Note that Franchisees ALWAYS collects the Enrollment Fee regardless of monthly or weekly payment method selected.

How do I collect monthly payments?

Payments are collected based on the Payment Method selected:

- *Monthly Invoice or ACH direct debit You do not participate in collection when invoice or ACH direct debit is selected by the customer.*
- Weekly cash payment to Franchisee You collect payment and record it via DSS using the standard process (place payment in EC line and plug in account # see page 27 for review or have Franchisee contact Business Manager).

How do I take an upfront payment?

Translation: If a customer wants to pay the enrollment fee and the whole price of the annual subscription upfront, instead of paying it weekly or monthly, how does the Franchisee process the collection?

1) Enrollment Fee: The Franchisee should collect the enrollment fee in full and process it as he would any cash or credit card payment.

2) Collection of Subscription Annual Fee:

a. Before a collection can be made an account needs to be established; establish an account by entering an <u>Account Number</u> and the agreed upon <u>Weekly Payment*</u> into the balance section of the Franchisee's DSSw system. Once this information is entered, a payment can be collected and remitted using the ACH capability within DSSw to Snap-on Credit.

* Even though the payment is being taken in full, the Franchisee should enter a weekly payment amount here.

- b. From the main screen in DSSw, select the appropriate customer who has the account.
- c. Then select the <u>M</u>odify tab.

- d. Now select the "Balances" tab.
- e. Then select the "EC" line.
- f. On the EC line enter the customer's <u>account number</u> from SOC and then enter the full payment for the annual subscription price (e.g., for MODIS, it would be \$1299).
- g. Followed by the <u>OK</u> button.

Who should I contact for questions about DSSw and collections?

Franchisees should contact their Business Manager with any questions regarding how to use DSS for collections.

MARKETING & COMMUNICATIONS

I have chosen not to participate in the Program. What do I tell my customers who have heard about it and want to participate in the program?"

Inform your customers that you're not a participating Franchisee at this time due to business considerations but that you have other great deals instead. These materials will only be sent to participating Franchisees' customers.

What type of direct marketing, if any, will be performed by Snap-on to promote this program?

Depending on the length and success of the Pilot, Snap-on will send out flyers to all <u>participating</u> Franchisees' customers who purchased VERUS, MODIS, SOLUS, SOLUS PRO, ETHOS, and Vantage PRO scan tool platforms registered with Snap-on Diagnostics to notify them of this opportunity.

Who can I contact for questions about the Program?

Questions about the Program may be directed to your Business Manager.

Known Issues

Upfront Payment & Auto-Renewal

Franchisees can accept upfront payment for the subscription program, but after the initial 12-month term automatic renewal will occur. Unless the Franchisee collects the full payment for the next 12 months prior to renewal, or begins collecting weekly or monthly payments, the customer will be invoiced by Snap-on Credit on a monthly basis.

Customer Gets Approved, But Then Decides To Purchase A Regular Upgrade

ScanBay will not deliver a regular upgrade to a customer who is approved for a subscription. To resolve, the Franchisee must call Snap-on (SOC) to request the "Cancellation" of the customer's approval status in the subscription database. The Franchisee must wait 48 hours and then perform a send/receive prior to delivering regular upgrade to this customer. The send/receive communicates to ScanBay thereby allowing the customer to be presented with all available options, not only a subscription option.

Microsoft Internet Explorer (IE) 8.0 is Not Supported

Software subscription customer agreement printing is disabled if using Microsoft IE 8.o. If you have IE 8.o, remove or uninstall it. Information on how to remove/uninstall can be found at Microsoft Support (<u>http://support.microsoft.com/kb/957700</u>) or downloaded from <u>http://diagnostics.snapon.com/subprogram</u>.

Important Phone Numbers & Resources

Priority Customer Care for <u>CUSTOMERS</u> (Subscribers Only): 1-800-677-0343

Franchisee Support: Pat Getsinger: 408-574-4286 Customer Care: 1-877-838-4896

Web Site: http://diagnostics.snapon.com/subprogram