

NEWS RELEASE For Immediate Release

For More Information, Contact: Lynn Konsbruck 312-768-7362 konsbruck@maxmarketing.com

Snap-on Awards Winners of "More Answers, *Faster*" Contest & Sweepstakes

LINCOLNSHIRE, III., Feb. 15, 2011 – Snap-on announces Tim McGuire of Economy Automotive Services in Pittsburgh, Pa. is the grand prize winner of the "More Answers, *Faster*" contest and sweepstakes. McGuire is the recipient of \$1,000 for sharing his story about how his Snap-on SOLUS PRO[™] diagnostic tool solved a recurring EVAP issue in a customer's Chrysler '02 Caravan.

"At my independent shop, we work on all makes and models so we need all the help we can get in fixing the problems fast the first time. As anybody in this business knows EVAP problems, with all of the variations and designs in the systems that are used today, it can be a work in progress," said McGuire. "As a fiscally responsible shop owner, it has always been important to me that I make shop tool purchases that make us money or save us time, which ultimately, is money. My Snap-on scanners have done that time after time from the first one that we purchased."

Runners-up to McGuire include Dean Powers, second place \$500 recipient from Powers Performance Automotive in Worchester, Mass. and Jodi Engel, third place \$250 recipient of Canton, S.D. In addition, the first 100 customers who sent in their stories received a \$50 Snap-on certificate.

"With the 'More Answers, *Faster*' contest and sweepstakes, it was great to hear from so many professional technicians who use Snap-on diagnostic tools and software every day," said Bill Bruno, vice president of marketing for Snap-on Diagnostics. "Technicians shared stories about how our products deliver fast answers for successful diagnosis and repair. We enjoyed reading all of the entries and it was a tough decision to narrow it down to just three winners. We'd like to thank everyone who took the time to share their stories with us."

To enter the "More Answers, *Faster*" contest and sweepstakes, customers in the U.S., Canada (except Quebec) and Puerto Rico were asked to describe, in 100 words or less using technical detail, a diagnostic and vehicle repair problem and how Snap-on diagnostic domestic and Asian bundle software or optional European software, solved the problem.

About Snap-on Diagnostics:

Snap-on Diagnostics is part of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and repair information and systems solutions for professional users performing critical tasks. Products are sold through the company's franchisee, company-direct distributor and Internet channels. Founded in 1920, Snap-on is headquartered in Kenosha, Wisconsin. To learn more about any of Snap-on's diagnostic solutions, talk to a Snap-on representative or visit <u>http://diagnostics.snapon.com</u>.