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Be More Productive Than Ever Before with New ShopKey[®] Pro From Snap-on

LINCOLNSHIRE, IL, April 30, 2012 – The new ShopKey[®] Pro from Snap-on is designed to be the fast and easy path to the answers that professional technicians need to solve any repair problem that pulls into their bay. Providing repair information for over 50 vehicle makes, ShopKey Pro puts everything in one place for technicians from repair, diagnostics and maintenance schedules, to wiring diagrams, technical service bulletins (TSBs) and expert information.

“ShopKey Pro will change the way that repair shops service vehicles. It is faster, easier to use and more intuitive than ever before, allowing technicians to quickly access the answers they need to be even more productive,” said Dave Hall, national sales manager, Snap-on Diagnostics. ShopKey Pro can help increase customer loyalty, boost profits and make your shop the best in the business.”

ShopKey Pro is faster: it eliminates the need for multiple searches by returning all relevant content in just one look-up. ShopKey Pro quickly delivers the answers that technicians need to complete the job efficiently. For example, look-up relevant TSBs without all of the extra steps. ShopKey Pro automatically shows TSBs and recalls along with the rest of the repair information so there is no need to perform a separate search.

ShopKey Pro is easier: it introduces a completely new way of capturing exactly the information that technicians need. The information look-up is based on vehicle components, so it matches the repair process. For example, look-up a component and ShopKey Pro returns only the relevant repair information, including TSBs, component locators, diagnostic procedures, maintenance schedules, live expert information and color wiring diagrams.

ShopKey Pro is intuitive: with Auto-Suggest, frequent look-up terms are displayed after only three keystrokes. ShopKey Pro automatically spell-checks and locates the right answer, including the top 10 searches for a selected vehicle. For example, with a built-in Thesaurus, there is no need to know what each manufacturer calls a specific component. Simply type a standard term and ShopKey Pro intelligently cross-references component names.

With online access to ShopKey Pro, repair shops never have to worry about staying current. Login to ShopKeyPro.com using Firefox, Chrome or Internet Explorer to view new content that is automatically delivered daily.

To ensure users are getting the most out of ShopKey Pro, Snap-on technical experts are available by e-mailing shopkeysupport@snapon.com or by calling (800) 944-3877.

About Snap-on Diagnostics:

Snap-on Diagnostics is part of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and repair information and systems solutions for professional users performing critical tasks. Products are sold through the company's franchisee, company-direct distributor and Internet channels. Founded in 1920, Snap-on is headquartered in Kenosha, Wisconsin. To learn more about any of Snap-on's diagnostic solutions, talk to a Snap-on representative or visit <http://diagnostics.snapon.com>

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