

**NEWS RELEASE**For Immediate Release

For more information, contact:
Lynn Konsbruck
312-768-7362
Ikonsbruck@maxmarketing.com

## Save up to \$250 on Snap-on Diagnostic Software Bundle 13.2, Plus Get Free Software 13.4 Upgrade

Limited-Time Offer Ends July 31

**LINCOLNSHIRE, IL, July 1, 2013** – Now through July 31, 2013, Snap-on is offering technicians up to \$250 off the list price for the new Software Bundle 13.2, plus the new 13.4 software upgrade for free. This limited-time offer from participating Snap-on representatives is for customers in the United States, Canada and Puerto Rico with the VERUS<sup>®</sup>, VERDICT<sup>®</sup>, SOLUS<sup>™</sup> and MODIS<sup>®</sup> series platforms using software 12.2 or older.

"The new coverage in Snap-on Software Bundle 13.2 includes additional diagnostic capabilities for more than 63 million vehicles on the road today, expanding repair shops' service reach, while fueling efficiency and productivity in the bay," said Chris Hockett, product manager, Snap-on Diagnostics.

With Software Bundle 13.2, technicians can service more cars than ever before because the newest Snap-on diagnostic software upgrade offers 54,000 new codes, tests, tips and data going back to 1998 for all major makes, plus new 2012 domestic and Asian model year coverage for Acura, Chrysler, Ford, Honda, Hyundai, Kia and Mitsubishi. The software's new and enhanced features and coverage, plus all of the coverage from previous software releases, help technicians improve repair accuracy so they can fix more cars faster, which means higher profit.

The newly enhanced Snap-on optional European coverage is also available for nine European makes – Audi, BMW, Jaguar, Land Rover, Mercedes-Benz, MINI, Smart Car, Volkswagen and Volvo. This newest release includes the largest addition of BMW enhancements to date, including codes, data and tests for the parking brake (without this function the brake pads can't be replaced), body controls modules, and HVAC (allowing technicians to drastically reduce diagnostic time by bi-directionally activating body and HVAC components).

Software Bundle 13.2 and the optional European software are available for VERUS<sup>®</sup>, VERDICT<sup>®</sup> and SOLUS<sup>™</sup> Family platforms, as well as MODIS<sup>™</sup> and ETHOS<sup>®</sup> diagnostic tools.

For information about this limited-time software offer, contact your Snap-on representative.

## **About Snap-on Diagnostics:**

Snap-on Diagnostics is part of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and repair information and systems solutions for professional users performing critical tasks. Products are sold through the company's franchisee, company-direct distributor and Internet channels. Founded in 1920, Snap-on is headquartered in Kenosha, Wisconsin. To learn more about any of Snap-on's diagnostic solutions, talk to a Snap-on representative or visit <a href="http://diagnostics.snapon.com">http://diagnostics.snapon.com</a>.