



NEWS RELEASE
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Snap-on Offers New Simple, Low-cost Software Subscription

Technicians Get the Most Up-to-Date Diagnostic Information

LINCOLNSHIRE, IL, December 4, 2013 – Serious technicians can't afford to be without the most up-to-date software loaded onto their diagnostic tool. The new Snap-on Software Subscription is the low-hassle, low-cost way to get continuously updated information and be ready to service nearly every vehicle that rolls into the bay.

With the new Software Subscription program, subscribers will get comprehensive data for domestic and Asian late-model and older vehicles, including thousands of new vehicle systems, trouble codes, live data parameters, experienced-based troubleshooter tips, functional tests, adaptations and other coverage available only with this program.

“Snap-on Software Subscription is a convenient way for technicians to keep their diagnostic tools updated without worrying about purchasing new software upgrades every few months,” says Leian Wunderlich, program manager for Snap-on Diagnostics. “In addition, a Snap-on Software Subscription provides significantly lower payments compared to regular upgrades with payment schedule options that work for any budget.”

The subscription includes the new Software Upgrade 13.4, which provides:

- New codes, data, tests and tips back to 1992
- New model year coverage for 40+ domestic and Asian makes
- Coverage from all previous upgrades
- Navigation enhancements for faster vehicle ID and quicker access to results
- SureTrack™ - an interactive support community that provides expert knowledge, diagnostic experience and parts replacement records from successful repairs
- European makes are included in the optional European coverage software

To learn more about the new Snap-on Software Subscription, visit <http://diagnostics.snapon.com> or talk to a Snap-on representative.

About Snap-on Diagnostics:

Snap-on Diagnostics is part of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and repair information and systems solutions for professional users performing critical tasks. Products are sold through the company's franchisee, company-direct distributor and Internet channels. Founded in 1920, Snap-on is headquartered in Kenosha, Wisconsin. To learn more about any of Snap-on's diagnostic solutions, talk to a Snap-on representative or visit <http://diagnostics.snapon.com>.

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