



NEWS RELEASE

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Snap-on Must Have Tool: Ball Peen Hammers

KENOSHA, Wis. – February 24, 2010 – Looking for a hammer that will do more of the work for you? Snap-on ball peen hammers are designed to provide maximum power with minimal effort, giving you the perfect hammer to do more jobs quickly and efficiently.

“Torpedo head ball peen hammers are the most comfortable, balanced and toughest ball peen hammer Snap-on has ever made,” said Gary Petersen, product manager for Snap-on. “You can do more work with less effort when you use a Snap-on ball peen hammer.”

Snap-on ball peen hammers offer a variety of features and are available in a range of sizes: eight-ounce (HBBD8), 16-ounce (HBBD16), 24-ounce (HBBD24), 32-ounce (HBBD32) and 40-ounce (HBBD40).

Outside the Hammer

- Polished steel head has a large, tough striking surface and an ideal “torpedo shaped” peening surface
- Compact head design engineered for concentrated power delivery
- Micro cellular grip conforms to hand shape and dramatically reduces vibration
- Thumb rest allows you to choke up in a tighter work area
- Flared end helps prevent the hammer from slipping

Inside the Hammer

- Internal steel canister features a free-flowing steel shot design to improve dead blow action and reduce rebound
- Composite handle shank is lightweight and strong as steel; offers improved balance while defusing shock, dampening vibration and flexing back into shape

Snap-on ball peen hammers can be used for a variety of repair jobs including: brake rotors, brake drum removal, ball joints, tie rod removal, tires, seal installations and loosening oil pans and covers.

Customers can find out more about Snap-on ball peen hammers by contacting their participating Snap-on franchisee, visiting www.snapon.com or by calling toll free 877-SNAPON-2 (877-762-7662).

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products through more than 4,500 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Incorporated, which was founded in 1920, is a \$2.5 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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