



**NEWS RELEASE**  
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**For More Information, Contact:**  
Sara Scarlato  
(262) 656-5350  
[sara.scarlato@snapon.com](mailto:sara.scarlato@snapon.com)

## **Snap-on Tool of the Month: ETHOS® Handheld Diagnostic Tool**

**KENOSHA, Wis. – January 7, 2010** – If you're in the market for an affordable and rugged handheld diagnostic tool that's also powerful, easy-to-use and upgradable, look no further than Snap-on's ETHOS®.

"Technicians know they need fast access to a growing number of systems to work on today's cars," said Mark Schaefer, marketing director for Snap-on Diagnostics. "But too many affordable handhelds don't offer the in-depth coverage and upgrade capabilities they need to make their investment worthwhile. With the ETHOS handheld, that's all changed. We give technicians the OEM-specific coverage they need to diagnose today's complex vehicles and regular software upgrades to handle tomorrow's vehicles, too."

ETHOS provides VIN-specific coverage for vehicles back to 1983, and takes technicians through nine modes of OBD-II and graphs up to four data parameters at once.

ETHOS offers powerful proprietary vehicle coverage for over 30 domestic and Asian vehicle makes, plus optional European vehicle coverage. ETHOS goes way beyond generic with proprietary coverage for engine, transmission, ABS, airbag, climate, TPMS, hybrid systems, body control and many other vehicle systems. A quick four-second boot time and simple menu-driven user interface makes it easy for technicians to read and clear manufacturer specific trouble codes, graph live readings for multiple data parameters, print, record and save data for review, and connect to a PC to save and review files. Upgrades are a breeze with the USB port and CompactFlash memory expansion slot.

ETHOS features software in both English and Spanish, a 4.7" monochrome display, a detachable faceplate, auto power-on with vehicle connection and long battery life, USB ports/CompactFlash memory expansion slot, a vehicle power indicator, training DVD and operating software manuals on CD.

Customers can find out more about Snap-on's ETHOS by contacting their Snap-on representative, visiting [www.snapon.com](http://www.snapon.com) or by calling toll free 877-SNAPON-2 (877-762-7662).

### **About Snap-on Tools**

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products through more than 4,500 franchisees worldwide and through company-direct sales and over the Internet. Snap-on

Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit [www.snapon.com](http://www.snapon.com).

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