

**NEWS RELEASE**For Immediate Release
To U.S. Publications Only

For More Information, Contact:
John Lanctot
Maximum Marketing
(312) 768-7376
jlanctot@maxmarketing.com

## **Snap-on Tool of the Month: Hex Keys**

L-Shaped Wrench Sets – Stronger, Easy-to-Indentify

**KENOSHA, Wis. – October 22, 2009 –** Stronger, more durable and easier to identify, Snap-on's L-Shaped Hex Key Wrench Sets are designed with the service technician in mind. With three different sets, Snap-on has the hex key sets to make life easier and, most importantly, more productive.

"Snap-on's L-shaped hex keys are designed to be stronger than any that our competitors have to offer," said Mark Knapp, product manager for Snap-on. "The natural finish for the inch keys and the gold for the metric keys make them easier to identify. As with all our tools, Snap-on hex keys are specifically designed to help service technicians be more efficient during the course of the day."

Snap-on's offers three L-Shaped Hex key Wrench Sets: 9-piece Metric L-Shaped Hex Wrench Set (AWMG9), 8-piece Tamper Proof TORX® L-Shaped Set (AWTR8) and 13-piece Fractional L-Shaped Hex Wrench Set (AWS13), featuring:

- Increased productivity due to easy-to-read sizes compared to standard black tools.
- Up to 20 percent stronger than the competition.
- Natural finish for fractional and gold for metric makes it easier to differentiate between the hex keys when on a bench or in a tool box.
- Dropped tools are easier to locate with a flashlight compared to standard black tools.

Customers can find out more about the Snap-on's L-Shaped Hex Key Wrenches by contacting their participating Snap-on franchisee, visiting <a href="https://www.snapon.com">www.snapon.com</a> or by calling toll free 877-SNAPON-2 (877-762-7662).

## **About Snap-on Tools**

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products through more than 4,500 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information visit www.snapon.com.