



**NEWS RELEASE**  
For Immediate Release  
To U.S. Publications Only

**For More Information, Contact:**  
Sara Scarlato  
(262) 656-5350  
[sara.scarlato@snapon.com](mailto:sara.scarlato@snapon.com)



## News from Innovation Works: Snap-on Welding Helmets

*State-of-the Art Helmets are the Industry's Best*

**KENOSHA, Wis. – January 12, 2010** – Innovative. Adaptable. Safe. These are the words that describe the three welding helmets offered by Snap-on.

“Our Snap-on welding helmets are designed and manufactured with metal fabricators in mind. Each of these new helmets offer different capabilities that adapt to multiple welding needs and the individual user’s preference,” said Michael DeKeuster, category manager for Snap-on. “Snap-on welding helmets are a step above any other helmet available on the market today.”

There are three new welding helmets in the series to choose from:

### **Adjustable High Definition Auto Darkening Welding Helmet (YA4601)**

- Full-featured welding helmet with adjustable shade, sensitivity and delay.
- High definition lens that has the most clarity, widest viewing area and is capable of handling multiple welding processes.
- Four arc sensors provide the widest range of sensitivity to trigger the lens under multiple welding conditions.

### **Adjustable Auto Darkening Welding Helmet (YA4602)**

- Welding helmet with adjustable shade and sensitivity.
- Capable of handling most welding processes.
- Two arc sensors provide a wide range of sensitivity to trigger the lens under most welding conditions.

### **Auto Darkening Welding Helmet (YA4603)**

- Fixed shade welding helmet has a lens that is capable of most carbon arc welding processes.
- Two arc sensors provide a range of sensitivity to trigger the lens under most welding conditions.

Customers can find out more about Snap-on’s new series of welding helmets by contacting their participating Snap-on franchisee, visiting [www.snapon.com](http://www.snapon.com) or by calling toll free 877-SNAPON-2 (877-762-7662).

**About Snap-on Innovation Works**

Snap-on's Innovation Works is a new 15,000 square foot facility located at Snap-on's Kenosha campus and provides a resource for Snap-on's entire global organization. It includes several defined areas each specifically designed to support a vibrant user-centered innovation process. Included is a state-of-the-art service garage, prototyping room, 3D modeling facility, display and application room, customer observation room, innovation library and training room. Importantly, this centerpiece facility supplements the many local innovation resources and infrastructure already in place throughout Snap-on's global footprint.

**About Snap-on Tools**

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products through more than 4,500 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit [www.snapon.com](http://www.snapon.com).

# # #