



**NEWS RELEASE**  
For Immediate Release

**For More Information, Contact:**  
John Lancot  
Maximum Marketing  
(312) 768-7376  
[jlancot@maxmarketing.com](mailto:jlancot@maxmarketing.com)

## **Snap-on Drivers Have Big Weekend at NASCAR and NHRA Races**

***Jeff Burton wins NASCAR Bank of America 500;  
Cruz Pedregon and Dave Connolly Win NHRA Races While Doug Herbert Sets Record***

**KENOSHA, Wis. – October 13, 2008** – It was a great weekend for Snap-on drivers over the weekend as Jeff Burton captured the NASCAR Sprint Cup Bank of America 500 in Concord, N.C. on Oct. 11 while Snap-on dragsters Cruz Pedregon and Dave Connolly captured titles at the Virginia NHRA Nationals held Oct. 10-12 in Richmond. In addition, Snap-on's Doug Herbert and his SnaponFranchise.com dragster had the second fastest and the third quickest run in the 1,000-foot era.

"What an exciting weekend for our Snap-on drivers," said Alicia Smales, vice president of marketing for Snap-on Tools. "We want to congratulate Jeff, Cruz and Dave on their big wins and Doug on his record-setting weekend. Burton is now only 69 points behind in the 'Chase for the Sprint Cup' and, with only two races left in the 'Countdown to 1,' our Snap-on dragsters are in great positions to make some noise in the final standings."

Burton captured the Bank of America 500 title last Saturday to move into second place in the "Chase for the Sprint Cup." It was Burton's second win of the season and his seventh top-five finish in 2008. Burton will be back in action this Sunday in Martinsville, Va.

At the NHRA Nationals in Richmond, Connolly beat fellow Snap-on driver Jeg Coughlin to capture the Pro Stock title. Coughlin still leads the "Countdown to 1" standings while Connolly moved into third overall.

Herbert reached the semifinals in the Top Fuel race helped by his record-setting performance. By virtue of reaching the semifinals, Herbert moved up to sixth overall in the points standing.

Pedregon, who had been runner-up in his last seven final rounds, won for the first time since the 2006 Las Vegas Spring event, going wire to wire from the number one qualifying spot to take the win. In the point standings, he moved from sixth to third place while his brother and fellow Snap-on driver, Tony, is now fourth overall with two races to go.

With the help of Snap-on business manager Dwayne Hawthorne, Snap-on had over 400 guests at the track on Saturday to witness Herbert's record-setting pass on Saturday. "We had a great turnout this year," said Hawthorne. "Having these Snap-on customers out to the track is nice because it's something they wouldn't normally do. They get to interact with the drivers and see Snap-on tools being used in the pit. It's a great relationship builder."

The Snap-on dragsters now have a two week break before heading west for the ACDelco Las Vegas NHRA Nationals at The Strip at Las Vegas Motor Speedway from Oct. 30 to Nov. 2.

2801 80th Street, Kenosha, WI 53141 phone (262) 656-5200

**About Snap-on Tools**

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.8 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit [www.snapon.com](http://www.snapon.com).

# # #