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Snap-on Driver Brad Keselowski Wins Nationwide Race for Second Week in a Row

*Cruz Pedregon and Snap-on Funny Car
Look for Third Win in Four Races this Weekend in Las Vegas*

KENOSHA, Wis. – October 25, 2010 – Starting from the 41st position didn't deter Snap-on driver Brad Keselowski as he captured his second consecutive Nationwide race with a victory at the Gateway International Speedway outside of St. Louis on Oct. 23. With the win, Keselowski extended his Nationwide season-points lead to 485 points with three races remaining.

"It was another great weekend for the Penske Racing Nationwide team with Brad winning for the second straight week and Justin Allgaier finishing third," said Alicia Smales, vice president of marketing for Snap-on Tools. "Brad has put himself in a very strong position to capture the season-points championship and Jason is also having a solid season as he should finish in the top five in the season standings."

Keselowski's win was his sixth of the season and 12th of his career. The Penske Racing teammates Keselowski and Allgaier combined to lead 171 of the 200 laps in the race as Allgaier finished third for the second week in a row. It was the 24th victory in 2010 for a Snap-on sponsored driver. The Penske Racing Nationwide team is off until Nov. 6 when they race at the Texas Motor Speedway. The Snap-on sponsored Sprint Cup drivers will be racing on Halloween at the Talladega Speedway.

Cruz Pedregon and the Snap-on Funny Car return to action this weekend at the NHRA Las Vegas Nationals Oct. 28-31 at the Las Vegas Motor Speedway. Coming off his victory in the last NHRA race on Oct. 10, Pedregon will be looking for his third victory in the last four races. Pedregon will stay in Las Vegas after the race and appear at the Specialty Equipment Market Association (SEMA) show at the Las Vegas Convention Center to sign autographs at the Snap-on Equipment booth (#40093) on Nov. 2 and 3 from 10:00 a.m. until 1 p.m. To learn more about Snap-on tools and its racing program, visit www.snapon.com/racing.

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products through more than 4,500 franchised mobile stores worldwide and through company-direct sales and over the Internet. Snap-on Incorporated, which was founded in 1920, is a \$2.4 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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