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## **Snap-on Drivers Victorious in NHRA and Nationwide Races Over Weekend**

*Big Weekend Ahead with Snap-on Cars Competing  
in Nationwide and Formula Drift Races*

**KENOSHA, Wis. – August 16, 2010** – Snap-on driver Brad Keselowski won his fourth NASCAR Nationwide race of the season while Snap-on sponsored Jeg Coughlin won his fourth NHRA Pro Stock race this season over the weekend. With the victories, Snap-on drivers have now won 18 times in 2010.

“We want to congratulate Brad and Jeg as they continue their great seasons,” said Alicia Smales, vice president of marketing for Snap-on Tools. “Both drivers are in great positions to win season titles so it should be an exciting end of the season for those guys. We are also looking forward to the upcoming weekend as we will have special Snap-on cars racing in the Nationwide and Formula Drift races.”

Starting from the pole position for the fifth time this season, Keselowski captured his fourth Nationwide victory for the Penske Racing team at the Michigan International Speedway on August 15. With the victory, Keselowski now leads the season-points standings by 347 points.

Coughlin is now in third-place in the Pro Stock standings, only 40 points out of first, after his victory. He has now won 65 times in his career and this was his fifth career victory at the Brainerd (Minn.) International Raceway.

It promises to be a big weekend for Snap-on racing. As part of its sponsorship of the Rusty Wallace Racing Nationwide Series team, Snap-on will be the primary sponsor of the No. 62 Rusty Wallace Racing Toyota for the NASCAR Nationwide race on August 20 at Bristol Motor Speedway in Bristol, Tenn. Brendan Gaughan will drive the Snap-on car in the race that will be televised nationally by ESPN at 6:30 p.m. CST.

In addition, Snap-on will serve as the primary sponsor for driver Brian Wilkerson and the BMI Racing Formula Drift Snap-on RX8 4 Rotor car at the Formula Drift “After Dark” race August 20-21 in Las Vegas.

Snap-on’s NASCAR Sprint Cup sponsored drivers will also be in Bristol racing on August 21. The Penske Racing IRL team will be competing August 22 at the Indy Grand Prix of Sonoma (Cal.) at the Infineon Raceway while Cruz Pedregon and the Snap-on Funny Car are off until the U.S. Nationals on Sept. 1-6 in Indianapolis.

To learn more about Snap-on tools and its racing program, visit [www.snapon.com/racing](http://www.snapon.com/racing).

## **About Snap-on Tools**

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products through more than 4,500 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Incorporated, which was founded in 1920, is a \$2.4 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit [www.snapon.com](http://www.snapon.com).

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