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Snap-on Funny Car to Honor Franchisees with Special Wrap for U.S. Nationals

Snap-on Franchise Car to Race in Indy Sept. 3-6

KENOSHA, Wis. – August 26, 2010 – As a tribute to its over 4,500 franchisees, the Snap-on Funny Car, driven by Cruz Pedregon, will feature a special wrap recognizing Snap-on franchisees. The Snap-on Franchise Funny Car will race Sept. 3-6 at the NHRA U.S. Nationals in Indianapolis.

“Our franchisees are the backbone of our business so we thought this was a great way to recognize them for all they do for Snap-on,” said Alicia Smales, vice president of marketing for Snap-on Tools. “Since each of our franchisees owns their own business, we felt it was only fitting that we put this special Snap-on wrap on the car of another small business owner, Cruz Pedregon.”

This will be the second special wrap the Snap-on Funny Car has sported. In recognition of Snap-on’s milestone 90th Anniversary, the Snap-on Funny Car featured a special wrap commemorating Snap-on’s 90 years at the Brainerd race. At the U.S. Nationals, the Snap-on Franchise Funny Car and Pedregon Racing Team will be entertaining over 1,000 customers and franchisees at the track.

“We are excited to honor our franchisees with this special recognition,” continued Smales. “The Snap-on Franchise Funny Car also serves as a great way to communicate to those who are interested in joining the Snap-on team as a franchisee. We have some routes that are available, so for those who are interested, they can visit www.snaponfranchise.com or call 877-476-2766 for more information.”

To learn more about Snap-on tools and its racing program, visit www.snapon.com/racing.

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products through more than 4,500 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Incorporated, which was founded in 1920, is a \$2.4 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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