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Snap-on Rings in New Year with Travis Pastrana on his Record Setting Jump

Snap-on Tools Help Prepare Car for Leap Over Long Beach Harbor

KENOSHA, Wis. – January 6, 2010 – When Travis Pastrana wanted to make sure his car would be ready for something of this magnitude, he needed only one brand of tools – Snap-on. Pastrana and his team used Snap-on tools to help his Subaru jump off the Long Beach, Calif. Pine Street Pier, over 269 feet of water and land on a floating barge, setting a new world record for the longest rally car jump. Pastrana’s New Year’s Eve jump shattered the previous world mark by almost 100 feet.

“We are honored that Travis and his team used our tools and tool storage units to get his car ready for one of the most epic challenges ever,” said Alicia Smales, vice president of marketing for Snap-on. “Helping Travis with this type of project is not only really cool, but it also gives us tremendous feedback on how our tools work in such a unique situation. We want to congratulate Travis on his record-setting jump and look forward to working with him on his next adventure.”

Snap-on and the world-renowned Pastrana, extreme sports athlete and motorsports phenom who has won championships and X-Games gold medals in several events including supercross, motocross, freestyle motocross and rally racing, worked together to design X-TS tool storage units. The Pastrana X-TS boxes include:

- X-Games Pastrana - KRA2411POV, KRW7554POV (54 inches wide x 24 inches deep)
- 2-Tone Blue Pastrana - KRA2418POW, KRW7572POW (73 inches wide x 24 inches deep)
- X-Games Pastrana TC Roll Cab/Top Chest - KRA2312POZ, KRA2308POZ (53 inches wide x 20 inches deep)
- Pastrana Roll Cab and Tool Chest - KRA4008EPOW, KRA4055APOW (26 inch combination)

Customers can find out more about the Pastrana tool storage boxes by contacting their local Snap-on franchisee, visiting www.snapon.com or by calling toll free 877-SNAPON-2 (877-762-7662).

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products through more than 4,500 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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