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# Snap-on's Brad Keselowski Wins Second Straight Nationwide Race

*Eighth Snap-on Racing Win in 2010*

**KENOSHA, Wis. – May 3, 2010** – Another week, another Nationwide series victory for Brad Keselowski. The Snap-on sponsored Keselowski won for the second-straight week as he and his Penske Racing team captured the Richmond 250 on April 30 in Richmond, Va.

"It was another great week for Brad Keselowski and another tremendous performance by Penske Racing," said Alicia Smales, vice president of marketing for Snap-on Tools. "This was the eighth victory this season for one of our Snap-on sponsored drivers and this is the third time one of our drivers has won a Nationwide race in 2010. We are very pleased with how our drivers are doing this year and, most importantly, how well they represent Snap-on both on and off the track."

Keselowski won last week at Talladega and the win at Richmond was the third this season for a Penske driver in the Nationwide series. Snap-on sponsored Jason Allgaier won on March 20 at Bristol for Penske Racing.

The Nationwide drivers return to the track on May 7 in Darlington, S.C. while Snap-on's Sprint Cup drivers will race May 8 at Darlington. Cruz Pedregon and the Snap-on Funny car, along with other Snap-on sponsored NHRA drivers, are off until mid-month when they race at the Southern Nationals in Atlanta May 14-16. The Indianapolis 500 is the next stop for Snap-on's IRL sponsored Penske Racing drivers.

To learn more about Snap-on tools and its racing program, visit [www.snapon.com/racing](http://www.snapon.com/racing).

## **About Snap-on Tools**

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products through more than 4,500 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Incorporated, which was founded in 1920, is a \$2.4 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit [www.snapon.com](http://www.snapon.com).

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