

NEWS RELEASEFor Immediate Release
To U.S. Publications Only

For More Information, Contact:
Sara Scarlato
(262) 656-5350
Sara.scarlato@snapon.com

Snap-on Driver Brad Keselowski Wins Fourth Nationwide Race of 2011

Fourth Win in His Last Nine Starts

KENOSHA, **Wis.** – **October 10**, **2011** – It was a dominating performance for Brad Keselowski last Saturday as he captured the Kansas Lottery 300 Nationwide Race at the Kansas Speedway. The Snap-on sponsored driver led for 173 laps of the race and cruised to his fourth Nationwide win of the season.

"It was another great Nationwide win for Brad and the Penske Racing team," said Kai Kazarian, manager of sales communications for Snap-on Tools. "Brad has truly been the dominant driver in the Nationwide series the second half of the season as he has won four times in his last nine starts. We also want to wish Brad and Kurt Busch good luck as they continue to do well in the 'Chase.' Hopefully one of those Penske drivers takes home the Sprint Cup season championship."

At Kansas, Keselowski started second, his seventh front row start in the past eight races. Keselowski ended up winning three of those races. The Penske Racing NASCAR teams will be back on the track this weekend as the Nationwide drivers compete in the Dollar General 300 on Oct. 14 at the Charlotte Motor Speedway while the Sprint Cup Drivers will also be in Charlotte for the Bank of America 500 on Oct. 15.

Cruz Pedregon and the Snap-on Funny Car will return to the track this weekend when they compete in the NHRA Arizona Nationals on Oct. 14-16 at the Firebird International Raceway in Phoenix. Cruz is currently third in the Championship point standings.

The Indy Car Series season comes to an end with the Indy Car World Championships on Oct. 16 in Las Vegas. Snap-on sponsored Penske Racing driver Will Power enters the season finale 18 points out of first in his quest for his first-ever season championship.

To learn more about Snap-on tools and its racing program, visit www.snapon.com/racing.

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.6 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.



