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Snap-on Funny Car to Feature Special Wrap for NHRA U.S. Nationals

KENOSHA, Wis. – August 31, 2011 – The Snap-on Funny Car will feature a special wrap for the NHRA U.S. Nationals recognizing Snap-on being recognized as the No. 1 tool franchise in a survey by *Franchise Business Review* (FBR).

“Snap-on is pleased to have received this great recognition from FBR and, more importantly, from our franchisees,” said Barrie Young, president of sales and franchising for Snap-on Tools. “We want to honor our franchisees in a special way so we thought creating a unique wrap to put on the Snap-on Funny Car would be a great way to thank them for representing the Snap-on brand in the professional manner they do every day.”

The Snap-on Funny Car, driven by Cruz Pedregon, will feature the special wrap for the NHRA U.S. Nationals at the Lucas Oil Raceway in Indianapolis being held Aug. 31-Sept. 5. The roof of the Snap-on Funny Car will say “#1 Tool Franchise--2011 FBR Franchisee Satisfaction Awards while the hood of the car features the words “Funny Car Serious Tools”.

“It is an honor to drive for the No. 1 tool franchise,” said Pedregon. “Every race week, I get the chance to meet Snap-on franchisees when we do our Snap-on franchisee ‘ride-alongs’. I have been extremely impressed with every Snap-on franchisee I have met. They each run a great business, are loyal to the Snap-on brand and all are very well respected by their customers. It is a privilege to be associated with Snap-on and I can’t think of a better way to say thank you than winning the U.S. Nationals on Monday.”

To learn more about Snap-on Tools and its racing program, visit www.snapon.com/racing.

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.6 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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