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## Snap-on Sponsored Brad Keselowski Wins for Second Week in a Row

Cruz Pedregon Clinches Berth in NHRA "Countdown"

**KENOSHA, Wis. – August 9, 2011 –** Win a Nationwide race on July 30, break your foot on August 3 and win a Sprint Cup race on August 7. That is how the last eight days went for Snap-on sponsored driver Brad Keselowski, who captured the Sprint Cup 500 on Sunday at the Pocono Raceway in Pocono, Pa.

"What a wild week for Brad but it ended with another great victory for him, this time in the Sprint Cup race. We want to congratulate the Penske Racing team as they finished first and third at Pocono," said Rick Secor, director of marketing communications for Snap-on Tools. "We also applaud Cruz Pedregon and the Snap-on Funny Car team on earning a berth in the NHRA 'Countdown to the Championship."

For Keselowski, who broke his left ankle in testing in Atlanta, it was his second Sprint Cup win of the year and third of his career. His Penske Racing teammate, Kurt Busch, finished second at Pocono. The Snap-on Sprint Cup drivers will be racing at Watkins Glen on August 14 while the Snap-on Nationwide drivers will also be at Watkins Glen with their race scheduled for August 13.

Pedregon qualified seventh at the Northwest Nationals in Seattle over the weekend but lost in Elimination Round 1. However, he earned enough points to be one of the 10 qualifiers for the "Countdown." Pedregon is fourth in the point standings heading to the NHRA Nationals at the Brainerd International Raceway in Brainerd, Minn. on August 18-21.

All three of Snap-on's Penske Racing IRL drivers, Ryan Briscoe, Helio Castroneves and Will Power, will be racing on August 14 in the Indy 225 in Loudon, N.H.

To learn more about Snap-on Tools and its racing program, visit <a href="www.snapon.com/racing">www.snapon.com/racing</a>.

## **About Snap-on Tools**

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.6 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit <a href="https://www.snapon.com">www.snapon.com</a>.

