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For More Information, Contact:
Sara Scarlato
(262) 656-5350
Sara.scarlato@snapon.com

Snap-on Drivers Brad Keselowski (Sprint) and Will Power (IRL) Win Big Over Weekend

Penske Drivers Finish 1-2-3 at Sonoma IRL Race

KENOSHA, Wis. – August 30, 2011 – Broken foot and all, Snap-on sponsored Brad Keselowski continued his late season surge with another win as he captured the Sprint Cup race on August 27 at Bristol (Tenn.) Motor Speedway. The next day, another Snap-on sponsored Penske Racing driver, Will Power, won for the fifth time this year when he took the checkered flag at the Indy Grand Prix of Sonoma.

“What a great weekend for the Penske Racing team,” said Rick Secor, director of marketing communications for Snap-on Tools. “We want to congratulate Brad and Will on their wins and also on their continued strong seasons in 2011. Brad is now in a great position to make the ‘Chase’ and Will made a big move closer to first in the IRL season point standings.”

Keselowski’s win for the Penske Racing team was his third of the season and second in the last four races. He has moved into 11th in the Sprint Cup point standings and has a strong hold on the No. 1 wild card position for the “Chase”. The Snap-on NASCAR drivers will be racing in Atlanta this weekend with the Nationwide race scheduled for Sept. 3 and the Sprint Cup race on Sept. 4.

Power moved to within 26 points of first-place in the IRL season point standings. His fellow Penske Racing teammates Helio Castroneves (second) and Ryan Briscoe (third) gave the Snap-on sponsored Penske drivers a 1-2-3 finish, the first time the Penske team has done that since 1994. All three Penske IRL drivers will head to Baltimore this weekend for the IRL “Streets of Baltimore” race on Sept. 4.

After a weekend off, Cruz Pedregon and the Snap-on Funny Car will race in the NHRA U.S. Nationals on Aug. 31-Sept. 5 in Indianapolis. Pedregon is fourth in the NHRA season point standings and has already qualified for the NHRA “Countdown to the Championship.” The Snap-on Funny Car will feature a special wrap for the U.S. Nationals recognizing Snap-on being chosen as the No. 1 tool franchise in a survey by *Franchise Business Review* (FBR). The roof of the car says “#1 Tool Franchise--2011 FBR Franchisee Satisfaction Awards.” The hood of the car features the words “Funny Car Serious Tools.”

To learn more about Snap-on Tools and its racing program, visit www.snapon.com/racing.

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries.

2801 80th Street, Kenosha, WI 53141 phone (262) 656-5200

Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.6 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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