



NEWS RELEASE

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Cruz Pedregon to Race Snap-on Dirt Track Car at “Prelude” Charity Race

Driver of Snap-on Funny Car to Race NASCAR Greats for “Feed the Children”

KENOSHA, Wis. – May 31, 2012 – It is one of the most fun nights on the racing calendar and Cruz Pedregon will be right in the middle of the action. Pedregon will race the Snap-on late model dirt track car in the 2012 “Feed the Children Prelude to the Dream” dirt track race for charity. This year’s race will be held on June 6 at the Eldora Speedway in Rossburg, Ohio and can be seen live on HBO Pay-Per-View. The proceeds from the race will benefit “Feed the Children,” an international, nonprofit relief organization.

“The ‘Prelude’ is one of the most rewarding things I do every year and I want to thank Tony Stewart for inviting me back to race again this year,” said Pedregon. “I love being a part of this important charity event and it’s always a blast to race against the NASCAR guys. This year, they’ve added some World of Outlaws drivers to the field, so it will be even more exciting. I can’t wait for race day so we can raise as much money as we can for the ‘Feed the Children’ organization.”

Pedregon will be one of more than 25 world-renowned drivers battling in the dirt while raising money for “Feed the Children.” Among Pedregon’s competitors will be the host of the event, Tony Stewart and other NASCAR stars including Jimmie Johnson, Ryan Newman, Clint Bowyer, Danica Patrick, and Kyle and Kurt Busch.

“Snap-on is proud to be involved in this charity race that benefits such a worthwhile cause as ‘Feed the Children,’” said Yvette Morrison, vice president of marketing, Snap-on Tools Group. “Cruz has been a wonderful ambassador for Snap-on for over 20 years and it shows how well respected he is in the racing community to be included in a stellar event like the ‘Prelude.’ We know Cruz will do a great job on the track and we applaud him for the good works he does off the track.”

Founded in 1979, Feed The Children is consistently ranked as one of the largest international charities in the United States based on private, non-government support. Feed The Children is an international, nonprofit relief organization with headquarters in Oklahoma City, Oklahoma, that delivers food, medicine, clothing and other necessities to individuals, children and families who lack these essentials due to famine, war, poverty or natural disasters. In 2011, Feed The Children distributed more than 104 million pounds of food and other essentials to children and their families in all 50 states and internationally.

For more information about the race, visit <http://www.eldoraspeedway.com/dream.html>. To learn more about Snap-on tools and its racing program, visit www.snapon.com/racing.

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems,

shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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