



**NEWS RELEASE**  
For Immediate Release  
To U.S. Publications Only

**For More Information, Contact:**  
Rick Secor  
(262) 656-5561  
[rick.secor@snapon.com](mailto:rick.secor@snapon.com)

## Another Victory for Snap-on Racing as Brad Keselowski Wins Sprint Cup Race at Talladega

**KENOSHA, Wis. – May 8, 2012** – With a little push from Kyle Busch that didn't quite turn out the way Busch had hoped, Snap-on sponsored NASCAR driver Brad Keselowski won for the second time this season with a Sprint Cup victory at the Talladega Superspeedway on May 6. Busch's action was intended to put him in the driver's seat to win, but Keselowski had other ideas, winning for the second time in his career at Talladega.

"Brad showed what a smart and versatile driver he is by using Kyle Busch's push to his own advantage to take the checkered flag at Talladega," said Yvette Morrison, vice president of marketing, Snap-on Tools Group. "The month of May is usually when the Penske Racing team excels at the Indianapolis Motor Speedway but with Brad's victory, the team showed they can also win at other historic racing venues in May. The race season is only a little over two months old and Snap-on sponsored drivers have already posted six wins. We hope this is a sign of more tremendous things to come in 2012."

The victory was Keselowski's sixth career Sprint Cup victory. He and his Penske teammates will be back on the track this weekend at the Darlington (S.C.) Raceway when the Sprint Cup drivers compete in the Southern 500 on May 12. In the Nationwide race on May 11, Keselowski will be behind the wheel of the Snap-on No. 22 Dodge as it makes its season debut. This will be the first of four races that Snap-on will serve as the primary sponsor for the Penske Racing Nationwide car.

Cruz Pedregon and the Snap-on Funny Car will have the week off before heading to Topeka, Kansas for the NHRA Summernationals on May 18-20. Pedregon is now fourth in the Funny Car season point standings.

For more information about the Snap-on racing program, visit [www.snapon.com/racing](http://www.snapon.com/racing).

### **About Snap-on Tools**

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit [www.snapon.com](http://www.snapon.com).

###

