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For More Information, Contact:
Rick Secor
(262) 656-5561
rick.secor@snapon.com

Snap-on Sponsored Brad Keselowski Wins First-Ever NASCAR Nationwide Race at Indianapolis Motor Speedway

Penske Drivers Finish 1-2 for Roger Penske's 100th Career NASCAR Win

KENOSHA, Wis. – July 30, 2012 – It was only fitting that the most successful owner ever at the Indianapolis Motor Speedway® (IMS), Roger Penske, would win the first-ever NASCAR® Nationwide race at the iconic racetrack. Snap-on sponsored Brad Keselowski captured the Nationwide Indiana 250 on July 28 to give Penske his first-ever NASCAR win at IMS and his 100th career NASCAR victory.

The victory was the 16th overall at Indy for Penske as his cars have won 15 previous Indianapolis 500® championships. For Keselowski, it was his third Nationwide win of the season to go along with his three NASCAR Sprint Cup wins in 2012. His Penske Racing® teammate, Sam Hornish Jr., finished second at Indy.

“What a historic moment for Roger Penske when Brad and Sam took the checkered flag with a 1-2 finish,” said Yvette Morrison, vice president of marketing, Snap-on Tools Group. “How appropriate for the most successful owner in Indy 500 history to win the first NASCAR Nationwide race and garner his 100th career NASCAR victory at IMS, arguably the most famous racetrack in the world. As we have said many times over the past 30 years, it has been very rewarding for Snap-on to be associated with Roger and the entire Penske Racing team and we congratulate them on their continued success.”

The Snap-on Sprint Cup drivers will race next on August 5 at Pocono while the Nationwide drivers will be in Iowa on August 4. The *Penske Racing* Snap-on IRL® drivers will also race on August 5 when they compete in the Honda Indy 200 at the Mid-Ohio Sports Car Course in Lexington, Ohio.

Cruz Pedregon and his Snap-on sponsored Funny Car set a track record and qualified first over the weekend at the NHRA® Sonoma Nationals but lost in the semifinals. With the results at Sonoma, Pedregon solidified his sixth-place position in the season point standings and moved closer to qualifying for the “Countdown.” The Snap-on Funny Car will be back on the track this week in the NHRA Northwest Nationals® in Seattle.

For more information about the Snap-on racing program, visit www.snapon.com/racing.

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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