



**NEWS RELEASE**  
For Immediate Release

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## **Snap-on NO COMPROMISE TOUR™ to Spend December in California**

**KENOSHA, Wis. – December 3, 2008** – It will be some California dreaming for the Snap-on Tools NO COMPROMISE TOUR™ as it makes seven tour stops in various Southern California cities between Dec. 6 and Dec. 20.

“The Snap-on NO COMPROMISE TOUR™ is off to a phenomenal start and we are excited that the tour will make so many stops in Southern California before the holidays,” said Alicia Smales, vice president of marketing for Snap-on Tools. “The NO COMPROMISE TOUR™ is designed to give ‘Snap-on Nation’ an interactive opportunity to see firsthand the newest and most exciting products Snap-on has to offer. We have created an informative and fun traveling tour that appeals to everyone.”

The Snap-on Tools NO COMPROMISE TOUR™ is open to the public and provides visitors with the opportunity to speak with Snap-on officials about how Snap-on tools can help them get the job done faster and easier. This unique expo includes interactive tool demos, displays and Snap-on’s one-of-a-kind show car, the Glo-mad™ ’57 Chevy. To find exact locations and times of the Snap-on NO COMPROMISE TOUR™, visit [www.snapon.com/nocompromisetour](http://www.snapon.com/nocompromisetour).

### **NO COMPROMISE TOUR™ California Dec. 2008 Dates**

| <b>Date</b> | <b>City</b> | <b>Time</b> | <b>Location</b>                                  |
|-------------|-------------|-------------|--|
| Dec. 6      | Corona      | 11-3 pm     | Cardinaleway VW Hyundai (2603 Wardlow Rd.)       |
| Dec. 9      | Norwalk     | 3 -9 pm     | Cerritos College (11110 Alondra Blvd.)           |
| Dec. 11     | Anaheim     | 5:30-9 pm   | West Coast Corvette (1210 N. Kraemer Blvd.)      |
| Dec. 13     | Irvine      |             | Autosport International (45 Oldfield)            |
| Dec. 16     | San Diego   | 3-8 pm      | San Diego Harley-Davidson (5600 Kearny Mesa Rd.) |
| Dec. 18     | Chula Vista | 2-8 pm      | South Bay Motorsports (1890 Park Place)          |
| Dec. 20     | San Marcos  | 11 am-3 pm  | Biggs Harley-Davidson (717 Center Drive)         |

### **About Snap-on Tools**

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.8 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit [www.snapon.com](http://www.snapon.com).

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