



**NEWS RELEASE**  
For Immediate Release

**For More Information, Contact:**  
John Lancot  
Maximum Marketing  
(312) 768-7376  
[jlancot@maxmarketing.com](mailto:jlancot@maxmarketing.com)

## **Snap-on NO COMPROMISE TOUR™ Heads to Vegas for Industry Week**

**KENOSHA, Wis. - October 21, 2008** – The Snap-on NO COMPROMISE TOUR™ will make a stop in Las Vegas on Nov. 4 at Menzies Motorsports, a state-of-the-art 31,000-square foot CORR race shop in southwest Las Vegas. The tour, which was recently launched in the Pacific Northwest, allows service technicians and auto enthusiasts the opportunity to see first hand the newest and most exciting products Snap-on Tools has to offer. This unique expo includes interactive tool demos, displays and Snap-on's one-of-a-kind show car, the Glo-mad™ '57 Chevy.

"You know your tour is big when it plays Vegas," said Alicia Smales, vice president of marketing for Snap-on Tools. "We planned our NO COMPROMISE TOUR™ to stop in Las Vegas during 'Industry Week' so that SEMA and AAPEX show attendees can stop by and see the best Snap-on has to offer. I know they won't be disappointed. We want to thank Menzies Motorsports for partnering with us for this exciting event. By teaming up with Menzies Motorsports, we know this will be a first-class event."

### **NO COMPROMISE TOUR™ in Las Vegas**

Menzies Motorsports  
5030 Sobb Ave.  
Las Vegas  
Tuesday, November 4  
4 p.m. - 9 p.m.

### **About Snap-on Tools**

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.8 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit [www.snapon.com](http://www.snapon.com).

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