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# Snap-on NO COMPROMISE TOUR™ Heats up Summer

*Tour to Make Stops at NASCAR, NHRA and Goodguys Events*

**KENOSHA, Wis. – July 23, 2009** – As the summer weather heats up, the Snap-on tools NO COMPROMISE TOUR™ continues to be a hot attraction across the country with big crowds gathering from coast-to-coast to check out this innovative, interactive event. The tour will get even hotter as it makes stops at NASCAR and NHRA races, a Goodguys car show and at Snap-on headquarters in Kenosha, all before Labor Day.

“Since we kicked off the NO COMPROMISE TOUR™ in the fall, we could not be happier. We have met tremendous crowds of loyal Snap-on fans along the way and have had the opportunity to demonstrate the latest advancements in productivity and efficiency that Snap-on has to offer,” said Alicia Smales, vice president of marketing for Snap-on Tools.

“We are really excited about the upcoming schedule. The tour will be visiting some great venues which are sure to attract enthusiastic crowds and at the NASCAR or NHRA race tour stops, members of Snap-on nation will also have the chance to interact with our drivers,” continued Smales. “We are especially looking forward to the tour visiting Snap-on headquarters. Our associates in Kenosha have heard so much about the tour that they can’t wait to see it for themselves when it rolls into town.”

## **NO COMPROMISE TOUR™ Upcoming Dates**

<b>Date</b>	<b>City</b>	<b>Location</b>
July 31-August 1	Newton, Iowa	Iowa Speedway (in conjunction with NASCAR Nationwide race)
August 14-16	Brainerd, Minn.	Brainerd International Raceway (in conjunction with NHRA Nationals)
August 28-30	Norwalk, Ohio	Summit Motorsports Park (in conjunction with Goodguys car show)

The Snap-on Tools NO COMPROMISE TOUR™ is open to the public and provides visitors with the opportunity to speak with Snap-on officials about how Snap-on tools can help them get the job done faster and easier. This unique expo includes interactive tool demos, displays and Snap-on’s one-of-a-kind show car, the Glo-mad™ ’57 Chevy. To find exact locations and times of the Snap-on NO COMPROMISE TOUR™, visit [www.snapon.com/nocompromisetour](http://www.snapon.com/nocompromisetour).

**About Snap-on Tools**

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.9 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit [www.snapon.com](http://www.snapon.com).

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