



**NEWS RELEASE**  
For Immediate Release

**For More Information, Contact:**  
John Lanctot  
Maximum Marketing  
(312) 768-7376  
[jlancot@maxmarketing.com](mailto:jlancot@maxmarketing.com)

## **Snap-on NO COMPROMISE TOUR™ Heads to North Carolina**

**KENOSHA, Wis. – April 13, 2009** – The Snap-on Tools NO COMPROMISE TOUR™ is heading to North Carolina with stops scheduled for April 21 in Wilkesboro, April 22 in Welcome, April 25 in Raleigh and April 30 in Charlotte.

“The NO COMPROMISE TOUR™ is designed to give ‘Snap-on Nation’ an interactive opportunity to see firsthand the newest and most exciting products Snap-on has to offer,” said Alicia Smales, vice president of marketing for Snap-on Tools. “We wanted to create an informative, but fun, traveling tour that would appeal to everyone and I know we have accomplished that with the NO COMPROMISE TOUR™.”

The Snap-on Tools NO COMPROMISE TOUR™ is open to the public and provides visitors with the opportunity to speak with Snap-on officials about how Snap-on tools can help them get the job done faster and easier. This unique expo includes interactive tool demos, displays and Snap-on’s one-of-a-kind show car, the Glo-mad™ '57 Chevy. Don’t miss a chance to see the best of Snap-on. For more information, visit [www.snapon.com/nocompromisetour](http://www.snapon.com/nocompromisetour).

### **NO COMPROMISE TOUR™ North Carolina Dates**

<b>Date</b>	<b>City</b>	<b>Location</b>
April 21	Wilkesboro	Crossroads Harley-Davidson 1201 Woodfield Way Hours: 4-8 pm
April 22	Welcome	Richard Childress Racing Museum 180 Industrial Drive Hours: 4-8 pm
April 25	Raleigh	State Fairgrounds Blue Ridge Road and Trinity Road Hours: 11 am-3 pm
April 30	Charlotte	Hawthorne Ford 6500 South Blvd. Hours: 4-8 pm

### **About Snap-on Tools**

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power

2801 80th Street, Kenosha, WI 53141 phone (262) 656-5200

tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.9 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit [www.snapon.com](http://www.snapon.com).

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