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Snap-on to Collect “Toys for Tots” at NO COMPROMISE Tour™ Stops

Donations Collected at all Tour Stops in November, December

KENOSHA, Wis. – November 12, 2010 – Snap-on franchisees are collecting toys that will be donated to the “Toys for Tots” organization at NO COMPROMISE Tour™ stops in the months of November and December.

“All of our Snap-on franchisees are very involved in their respective communities and organizing a collection for ‘Toys for Tots’ is a great example of Snap-on franchisees giving back to their communities,” said Alicia Smales, vice president of marketing for Snap-on Tools. “We felt the NO COMPROMISE Tour™ was an ideal venue for people to make a donation. We want to thank all participating franchisees for being a part of this great cause.”

The participating Snap-on franchisees are working with “Toys for Tots” to help collect and deliver new toys to less fortunate children in their communities. At each NO COMPROMISE Tour™ event in November and December, Snap-on will collect new unwrapped toys and then “Toys for Tots” will distribute the toys in those respective communities.

The Snap-on NO COMPROMISE Tour™ is open to the public and provides visitors with the opportunity to speak with Snap-on officials about how Snap-on tools can help them get the job done faster and easier. This unique expo includes interactive tool demos, displays, the Snap-on chopper and Snap-on’s one-of-a-kind show car, the Glo-mad™ ’57 Chevy.

For more information and a list of the November and December stops, please visit www.snapon.com/nocompromisetour.

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products through more than 4,500 franchised mobile stores worldwide and through company-direct sales and over the Internet. Snap-on Incorporated, which was founded in 1920, is a \$2.4 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information visit www.snapon.com.



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