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Snap-on CYCLESET Receives Seal of Approval from Motorcycle Riders Club of America

KENOSHA, Wis. – April 1, 2010 – The Motorcycle Riders Club of America gives Snap-on's CYCLESET tool kit its "Road Tested & Recommended" seal of approval in the May/June issue of Rider magazine.

"Snap-on has a tremendous history of providing the finest in motorcycle repair tools to its customers," said Scott Amundson, product manager for Snap-on. "We want to thank the Motorcycle Riders Club of America for this prestigious recommendation. From battery service, cable and clutch adjustments, to gas tank and seat removal, the Snap-on CYCLESET sets the standard when it comes to motorcycle repair kits."

The 33-piece CYCLESET kit services most American-manufactured motorcycles and covers most roadside maintenance and emergency repairs. Conveniently organized and stored in a gas tank shaped bag, measuring 10" long, 5 1/2" wide and 2 1/4" high, the CYCLESET is small enough to fit almost anywhere.

Customers can find out more about Snap-on's CYCLESET by contacting their Snap-on franchisee, by visiting www.snapon.com or by calling toll free 877-SNAPON-2 (877-762-7662). Members of Facebook can join the Snap-on Nation community at http://www.facebook.com/SnaponTools.

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products through more than 4,500 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Incorporated, which was founded in 1920, is a \$2.5 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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