



NEWS RELEASE

For Immediate Release
To U.S. Publications Only

For More Information, Contact:

Sara Scarlato
(262) 656-5350

sara.scarlato@snapon.com

Snap-on Classics: CT4410A 14.4 Volt 3/8-inch Drive Cordless Impact

KENOSHA, Wis. – July 12, 2011 – The Snap-on® CT4410A 14.4 Volt 3/8-inch Drive Cordless Impact provides the performance and precision needed to make a big “impact” on the job. With 230 ft. lbs. of bolt breakaway torque and 150 ft. lbs. of maximum torque, the CT4410A gives you the power and productivity you demand, all from the palm of your hand.

“If you want to make an ‘impact’ in the service bay, the Snap-on CT4410A is the perfect tool for you,” said Rodger Isetts, product manager for Snap-on. “Its innovative design gives you more power and performance with more comfort, allowing you to use the tool longer with less fatigue. In addition, the high capacity batteries provide longer life and can be used with additional Snap-on cordless accessories, providing greater versatility.”

Some of the key features and benefits of the CT4410A 14.4 Volt 3/8-inch Drive Cordless Impact, which comes with two high capacity 14.4 volt batteries, a charger and blow molded case, include:

- Patented heavy duty impact mechanism delivers power and durability when removing stubborn fasteners
- Heat-treated alloy gears provide strength and durability, meaning less chance of breakage
- One-handed forward/reverse switch lets user easily switch directions, getting the job done quicker
- Over-sized trigger has variable speeds for precise control
- Patented dual-rail, slide-on battery pack with self-aligning terminal block provides longer battery terminal life
- Glass-filled nylon housing is durable, making for a longer tool life
- Cushion mounted motor reduces vibration, leading to less user fatigue
- Air flow system keeps the motor cooler
- Motor screen helps keep dirt and debris out of motor
- Heavy duty ball bearing motor
- 5.0 Amp hour charger for rapid charging

Customers can find out more about Snap-on’s CT4410A 14.4 Volt 3/8-inch Cordless Impact by contacting their participating Snap-on franchisee or representative, visiting www.snapon.com or by calling toll free 877-SNAPON-4 (877-762-7664).

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.6 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

###

2801 80th Street, Kenosha, WI 53141 phone (262) 656-5200

