

NEWS RELEASE For Immediate Release To U.S. Publications Only For More Information, Contact: Sara Scarlato (262) 656-5350 sara.scarlato@snapon.com

Snap-on Classics: Ball Peen Hammers

KENOSHA, Wis. – November 27, 2012 – The Snap-on[®] HBBD Ball Peen Hammer Series Set is still the most comfortable, balanced and toughest ball peen hammer set Snap-on has ever made. These classic hammers will help service technicians strike a blow for improved performance and productivity.

"With Snap-on ball peen hammers, you get a mix of maximum striking force with minimal rebound, creating a 'sweet spot' that helps you strike the surface hard with minimal effort," said Scott Amundson, product manager for Snap-on. "You can feel the difference when you use a Snap-on ball peen hammer and you will see an improvement in how quickly and efficiently you can get a job done."

Snap-on ball peen hammers offer a variety of features and are available in a range of sizes: eight-ounce (HBBD8), 16-ounce (HBBD16), 24-ounce (HBBD24), 32-ounce (HBBD32) and 40-ounce (HBBD40).

The Snap-on HBBD Ball Peen Hammer Series Set is a classic and has the following features:

- Polished steel head has large tough striking surface and ideal "torpedo shaped" peening surface
- Internal steel canister with free flowing shot design delivers maximum dead blow action
- Microcellular grip conforms to hand shape and dramatically reduces vibration
- Head allows for angled strikes and cleans up well after use
- Flared end helps prevent the hammer from slipping
- Thumb rest allows you to choke up in a tighter work area
- Composite shank insert is lightweight and strong as steel, giving hammer improved balance while defusing shock and dampening vibration
- Applications include: rear drums, ball joints, tie rods, U-joints-rounded end, track bar-rounded end, rounded end rivets and punch and chisel applications

Customers can find out more about the *Snap-on* HBBD Ball Peen Hammer Series Set by contacting their participating Snap-on franchisee or representative, visiting <u>www.snapon.com/powertools</u> or by calling toll free 877-SNAPON-4 (877-762-7664).

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit <u>www.snapon.com</u>.

