

**NEWS RELEASE** For Immediate Release To U.S. Publications Only For More Information, Contact: Sara Scarlato (262) 656-5350 sara.scarlato@snapon.com

## **Snap-on Classics: Punch and Chisel Sets**

High Quality Steel and Heat Treatment Make Snap-on Sets the Best

**KENOSHA, Wis. – January 26, 2010 –** Punches and chisels. It sounds like a basic tool set, but there is nothing basic about them. Manufactured from special alloy steel that is differentially heat treated to help toughness, Snap-on Punch and Chisel sets (PPC715BK and PPCSG710) are considered the industry standard by the service technicians who demand the best.

"Our customers know that when they purchase a Snap-on Punch and Chisel set, they are getting the best set on the market," said Gary Petersen, product manager for Snap-on. "From the steel we use to the innovation we incorporate in the manufacturing process, Snap-on punches and chisels are designed to improve productivity and efficiency for service technicians while also providing them a durable and a safe set of tools that they will use for a long time."

The 16-piece Snap-on Punch and Chisel Set (PPC715BK) features:

- Anvil heads on punches and chisels are machined to a modified parabolic curve.
- Design directs the striking force to the center of the tool head to allow slow metal displacement.
- Parabolic curve controls mushrooming to reduce chipping and splitting.
- Tough steel alloy machined and differentially heat treated for optimum performance.
- Hardness of the striking head is reduced to help toughness and add qualities that result in a slower mushrooming of the striking surface.

The 10-piece Snap-on Punch and Chisel Set (PPCSG710) features:

- Ergonomic soft grip handle provides a powerful grip, improves the thermal sensation in cold work environments and reduces strike vibration.
- Semi-spherical striking area controls mushrooming to help reduce chipping and splitting.
- Cutting edges on chisels are hand ground to consistently produce a quality cutting edge.
- Black oxide coated to prevent chipping and maintain a secure fastener engagement.

Customers can find out more about the Snap-on punches and chisels by contacting their participating Snap-on franchisee, visiting <u>www.snapon.com</u> or by calling toll free 877-SNAPON-2 (877-762-7662).

## About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products through more than 4,500 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit <u>www.snapon.com</u>.

###