



NEWS RELEASE

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Snap-on Classics: Ratcheting Screwdriver

Five Position Soft Grip Makes This an Indispensible Addition to Your Tool Box

KENOSHA, Wis. – October 26, 2009 – An instant classic when first introduced, the ratcheting screwdriver still sets the industry standard today. If you want to see an increase in productivity and efficiency, the Snap-on ratcheting screwdriver (SGDMRCE44) is the tool you need.

“When our Snap-on ratcheting screwdriver was introduced, it was the most innovative and durable screwdriver on the market,” said Bryan Hantke, product manager for Snap-on. “That statement is still true today and by using the Snap-on ratcheting screwdriver on a consistent basis, you will see an immediate increase in productivity which will allow you to complete more jobs in a timely fashion. It is a tool every service technician should have.”

The Snap-on ratcheting screwdriver (SGDMRCE44) features:

- 5-Position Soft Grip - features 0°, 30° and 60° locking positions with the push of a button.
- Handle designed for either right or left hand operation.
- A soft, solvent resistant handle cover material provides a positive gripping surface.
- "Thumbs up" forward/reverse lever for quick access to bit storage in handle.
- Cap also functions as a bit holder when working in tight quarters (handle stores up to seven bits).
- Ergonomic handle shape provides comfort and control.
- Comfort crown of handle cap provides a low friction surface for palm when turning screwdriver.
- Interchangeable with all SGDMRC Series shanks and blades.
- Features TransDrive™ ratchet mechanism that is twice as strong as previous mechanisms.

Customers can find out more about the Snap-on ratcheting screwdriver (SGDMRCE44) by contacting their participating Snap-on franchisee, visiting www.snapon.com or by calling toll free 877-SNAPON-2 (877-762-7662).

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products through more than 4,500 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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