

Snap-on Media Contact: Leslie Dagg / Jim Bianchi 248-269-1122 Bianchi Public Relations Idagg@bianchipr.com / jbianchi@bianchipr.com

FOR IMMEDIATE RELEASE

OPEN SEASON: NEW SNAP-ON TOOL STORAGE UNITS FEATURE MOSSY OAK® CAMOUFLAGE

Limited edition brings the spirit of the outdoors to elite tool storage units

KENOSHA, Wis. (February 22, 2007) – The call of the wild will be howling loud and clear throughout vehicle service shops across the country thanks to the new lineup of Camouflage tool storage units from Snap-on Tools Company. The line, which includes a roll cab with steel work top (KRL1022PMK), a work center (KRL1022WCPMK) and a locker (KRL1012BPMK), will only be offered as a special limited edition.

Snap-on knows that hunting and outdoor activities are among the most popular hobbies for technicians, so it created this special edition just for them.

The Camouflage units, part of Snap-on's top-of-the-line Masters Series, are made in the U.S.A and come in a licensed Mossy Oak® Break Up® pattern with textured black power paint. The pattern is featured on the aluminum drawer fronts, case trim, work center lock rail and the 46-inch Snap-on logo inside of the top chest lid. The units also feature a galvanized steel top coated with an Armoredge[™] bed liner for superior protection against wear and tear.

Like all products in Snap-on's Masters Series, the Camouflage units provide the highest level of quality and durability and include heavy-duty casters, 16 different drawer options for customization and flexibility, multiple extra-wide drawers, cushioned handles, standing seam rolled top edges and more.

Customers can find out more about the Snap-on's Limited Edition Camouflage tool storage products by contacting their local Snap-on representative, visiting <u>www.snapon.com</u> or by calling toll free 877-SNAPON-2 (877-762-7662).

-MORE-

Limited Edition Camouflage Tool Storage p.2

Snap-on Tools Company, LLC is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions for vehicle manufacturers, dealerships and repair centers, as well as customers in industry, government, agriculture and construction. Products are sold through its franchisees, company-direct sales and distributor channels, as well as over the Internet. Founded in 1920, Snap-on is a \$2.5 billion, S&P 500 company headquartered in Kenosha, Wisconsin. For additional information on Snap-on, visit www.snapon.com.

###