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**FOR IMMEDIATE RELEASE**

**ON A ROLL: SNAP-ON'S ROOMY SHOP CART GIVES TECHNICIANS SPACE TO SPARE**

*Quality and toughness come together to provide flexibility and impressive storage capacity*

KENOSHA, Wis. (July 16, 2007) – Go with the flow and let your tools go along with you. Space and mobility are within arms reach now that the new Convertible Shop Cart (KRSC40) from Snap-on Tools Company has rolled onto the scene. The shop cart offers cutting-edge styling and interchangeable drawers, all while providing more than 22,000 cubic inches of portable tool storage space.

The cart, designed for mobile organization so tools are easier to move and locate, offers more customization options than any other cart in the industry. Drawers can be added or removed and shelves can be adjusted and reconfigured to suit the technicians' needs.

The one-piece, fully welded design checks in at 40 inches wide, 20½ inches deep and 45 inches tall and is the only cart in the industry made with double side walls. The extra-deep top compartment has a compact flip lid and holds two securely walled rows of holders for screwdrivers, pry bars and other hand tools.

In addition, the unit's bulk storage area is lined with a high-strength polyethylene liner that can take the abuse that comes from being packed with large power tools, cases and parts. A 1/8-inch thick cover mat on the lid provides a non-slip work surface, while soft casters give the cart a smooth ride with less vibration and noise.

For added safety, the sides of the cart feature four Snap-on embossed Santoprene™ vertical side bumpers to help prevent damage.

Easy to customize, the cart comes with many available options, such as a locking door, two and three drawer add-ons, a folding side shelf, an end cab, a protective nylon cover, an accessory-mounting adaptor panel, 50-foot extension cord and cord wrap, a flat shelf, a literature rack and a can rack.

-MORE-

*Convertible Shop Cart*

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Like other tool storage solutions from Snap-on, the cart comes with an industry-leading lifetime warranty and is available in seven color packages. The cart is manufactured by Snap-on in North America.

Customers can find out more about the Snap-on Convertible Shop Cart (KRSC40) by contacting their local Snap-on representative, visiting [www.snapon.com](http://www.snapon.com) or by calling toll free 877-SNAPON-2 (877-762-7662).

Snap-on Tools Company, LLC is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions for vehicle manufacturers, dealerships and repair centers, as well as customers in industry, government, agriculture and construction. Products are sold through its franchisees, company-direct sales and distributor channels, as well as over the Internet. Founded in 1920, Snap-on is a \$2.5 billion, S&P 500 company headquartered in Kenosha, Wisconsin. For additional information on Snap-on, visit [www.snapon.com](http://www.snapon.com).

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