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## FOR IMMEDIATE RELEASE

## FUEL THE FIRE: SNAP-ON ANNOUNCES SPECIAL EDITION 'FLAME' TOOL STORAGE UNIT Wild design adds heat and style to the industry's highest quality storage products

KENOSHA, Wis. (May 9, 2007) – Can your wrenches, ratchets and power tools handle the smokin' hot heat blazing from Snap-on's special edition Flame tool storage roll cab? The newest addition to the Classic Series, the Flame unit (KRA2411PLVX) offers Snap-on's familiar utility and quality with an unfamiliar twist.

A testament to bold design, Snap-on's Flame roll cabinet is a gloss black powder coated box with die cut flame decals applied to the surface. The brilliant flames rise up from the bottom, enveloping the unit in a fiery inferno. This is certainly not your grandfather's tool box.

The Flame unit is part of Snap-on's Classic Series and provides an affordable option for the new technician without sacrificing quality and durability. Like all Classic products, the Flame unit includes double-wall construction with full-height inner walls welded in place for strength, ball bearing drawer slides and Lock 'n Roll drawer retention. The 54¾-inch wide, two bank cabinet has approximately 23,600 cubic inches of storage space, stands at 39¼ inches high and has a depth of 24 inches.

In addition, the unit also features two-inch mounting centers for flexibility in arranging drawers, solid engineering and corner gussets for added strength and Snap-on's lifetime warranty on workmanship and materials. Optional add-ons for this Classic Custom unit include a top chest, workstation riser and hardwood or stainless tops.

Customers can find out more about Snap-on's Limited Edition Flame tool storage unit (KRA2411PLVX) by contacting their local Snap-on representative, visiting <a href="www.snapon.com">www.snapon.com</a> or by calling toll free 877-SNAPON-2 (877-762-7662). More information about Snap-on's tool storage products can be found at <a href="www.theundisputedchamp.com">www.theundisputedchamp.com</a>.

Snap-on Tools Company, LLC is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions for vehicle manufacturers, dealerships and repair centers, as well as customers in industry, government, agriculture and construction. Products are sold through its franchisees, company-direct sales and distributor channels, as well as over the Internet. Founded in 1920, Snap-on is a \$2.5 billion, S&P 500 company headquartered in Kenosha, Wisconsin. For additional information on Snap-on, visit www.snapon.com.

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**Editor's note:** For an electronic image of the Flame Limited Edition, please contact Leslie

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