



Snap-on Media Contact:

Leslie Dagg / Jim Bianchi 248-269-1122

Bianchi Public Relations

ldagg@bianchipr.com / jbianchi@bianchipr.com

FOR IMMEDIATE RELEASE

TATTOOED: SNAP-ON INTRODUCES INK SERIES TOOL STORAGE UNITS

Special edition roll cabs feature unique tattoo-inspired wrap designs, classic features

KENOSHA, Wis. (Oct. 15, 2007) – Tattoos are the ancient practice of marking indelible legends. And now Snap-on has taken the art of tattoo one step farther with its new graphic wrap skins. The skins are featured on the special edition Ink Series roll cabinets, which combine traditional performance with an innovative look, creating a new breed of tool storage units for a new breed of techs.

Technicians can choose from six different graphic-wrapped units – Metal Skullskin (KRA2411PMX), Leatherhead (KRA2411PNA), Chrome Catcher (KRA2411PMW), Greenryche (KRA2411PMZ), Razors Edge (KRA2411PNB) and Sabre Blue (KRA2411PMY).

In addition to the roll cabs, Snap-on will soon be offering matching top chests and work stations featuring the same graphic designs.

“We are really excited about these new roll cabs,” said John Landree, product manager, tool storage, Snap-on Tools. “There are a lot of young techs out there who want something a little different – something that reflects their individuality and these tattoo-inspired designs fit the bill.”

The Ink Series roll cabs are part of Snap-on’s Classic Series and provide an affordable option for the new technician without sacrificing quality and durability. Like all Classic products, the Ink Series units include double-wall construction with full-height inner walls welded in place for strength, ball bearing drawer slides and Lock ‘n Roll drawer retention. The 54¾-inch wide, two-bank cabinets have approximately 23,600 cubic inches of storage space, stand at 39¼ inches high and have a depth of 24 inches.

Tools are kept safe yet easily accessible with Snap-on’s exclusive high-security, tubular locking system. A hardened free-spinning collar around the exposed area of the lock allows locks to be keyed-alike upon delivery. No more fumbling around for a different key for every drawer and no more worrying about lost or stolen tools.

- MORE -

Ink Series Roll Cabs

p.2

The full-width top drawer of the roll cabs provide a convenient place for storing technicians' most used tools. The drawer also features double slides for added weight capacity, and extra-deep drawer pulls for easy operation.

In addition, the roll cabs feature two-inch mounting centers for flexibility in arranging drawers, solid engineering and corner gussets for added strength and Snap-on's lifetime warranty on workmanship and materials.

Customers can find out more about Snap-on's Ink Series tool storage units (KRA2411PMX/PNA/PMW/PMZ/PNB/PMY) by contacting their local Snap-on representative, visiting www.snapon.com or by calling toll free 877-SNAPON-2 (877-762-7662). More information about Snap-on's tool storage products can be found at www.theundisputedchamp.com.

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.5 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit www.snapon.com.

###

Editor's Note: For additional electronic images of the Ink Series tool storage units, please contact Leslie Dagg at ldagg@bianchijr.com.