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**FOR IMMEDIATE RELEASE**

**MAKING AN IMPACT: SNAP-ON INTRODUCES COMPACT HEAVY DUTY  
CORDLESS IMPACT WRENCH**

*Powerful tool gets the job done fast while providing comfort and reliability*

KENOSHA, Wis. (September 4, 2008) – Snap-on Tools set the cordless impact performance standard with its groundbreaking 1/2-inch-drive wrench which put out more than 400 foot-pounds of torque. That same technology has now been applied to a more compact and lightweight package in the new 3/8-inch cordless impact wrench from Snap-on that offers industry-leading control and comfort.

Boasting 230 foot-pounds of bolt break away torque, the CT4410 allows technicians to rev it up and get jobs done quicker and easier. The patented super heavy duty impact mechanism and the heat-treated alloy gears deliver strength and durability and reduce the chance of breakage.

Along with the uncompromising power, Snap-on's new impact wrench also offers comfort. Featuring an oversized trigger for precise control, a cushion-grip handle for less strain, a cushion-mounted motor for reduced vibration and a one-handed forward/reverse switch to easily change directions, it allows technicians to work longer with less fatigue.

The CT4410 comes with a powerful 14.4 volt battery system that includes dual rail slide-on batteries with self-aligning terminal block that offers longer battery life.

Overall, the new impact wrench possesses some of the highest torque rating and free speed in the industry, while also being one of the most compact and convenient.

Customers can find out more about the new 3/8-inch cordless impact wrench by contacting their local Snap-on representative, visiting [www.snapon.com](http://www.snapon.com) or by calling toll free 877-SNAPON-2 (877-762-7662).

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## **CT4410 Impact Wrench – p.2**

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries.

Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.8 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit [www.snapon.com](http://www.snapon.com).

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