



FOR IMMEDIATE RELEASE

Snap-on Ranks as Nation's Top Tool Franchise in *Entrepreneur* "Franchise 500"

Kenosha, WI (Dec. 19, 2008) – Snap-on Tools took top honors among the nation's tool franchises in the annual "Franchise 500 Ranking" by *Entrepreneur* Magazine moving up 13 spots from 2008 to place 37th overall. Snap-on is also listed in the top five among the magazine's ranks for home-based franchise businesses. The "Franchise 500" listing has been produced for 30 years by *Entrepreneur* magazine through research and analysis of hundreds of franchise companies.

"Recognition in this prestigious ranking is a testament to the growth of our system and constant attention to the success of our franchisees," says Barrie Young, president of Sales and Franchising for Snap-on Tools. "There are only great franchise brands ahead of us, and we are honored to be among such esteemed national and international businesses."

Snap-on Tools franchisees are known for customer service, making weekly one-on-one visits to technicians, and by their familiar mobile stores that bring the world's number one tool brand direct to customers at their place of business.

Frost & Sullivan, a consulting firm that recognizes companies for demonstrating outstanding achievement and superior performance, earlier this year recognized Snap-on as the "Overall Best Brand of Automotive Tools in the United States" among Snap-on's top competitors.

For additional information about a Snap-on Tools Franchise, visit www.snaponfranchise.com.

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About Snap-on Tools

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at independent repair shops, vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.8 billion, S&P 500 company headquartered in Kenosha, Wisc. For additional information on Snap-on, visit www.snapon.com.