



NEWS RELEASE
For Immediate Release

For More Information, Contact:
Lynn Konsbruck
Maximum Marketing
(312) 768-7362
lkonsbruck@maxmarketing.com

Snap-on Promotion: An EPIQ Opportunity

Technicians will receive three productivity boosting solutions for free

KENOSHA, Wis., November 3, 2008 – Snap-on Tools is offering professional technicians a special promotional opportunity on its new EPIQ; the first tool storage unit that is powered to work the way that technicians do. For a limited time, techs who purchase EPIQ utilizing Snap-on Credit financing will receive three productivity boosting solutions for free: Snap-on's Instinct™ Screwdriver Set, Techwrench® and Dual80™ ratchet. This offer is available through Dec. 12, 2008.

“Our new EPIQ tool storage unit, along with the free bonus tools, will give technicians the power to do more – better, faster and smarter,” said Chris Potter, president of tool storage for Snap-on Tools. “They will be amazed by the productivity innovations of EPIQ, plus the actual tools they need to get the job done. Contact your Snap-on franchisee today; don't let this special offer pass by.”

EPIQ is a new, revolutionary approach to tool storage. It's a complete productivity system, bringing together sophisticated diagnostics and cordless tools, with reliable security and Snap-on's heritage of rugged durability. Once it rolls into their bays, technicians will know what it's like to have the power to do more, and do it faster.

EPIQ is designed for auto repair in the 21st Century, offering smart features that will help technicians become better organized; resulting in less wasted time and improved productivity. EPIQ's PowerBank is a lockable vertical drawer bank with built-in power access for recharging tools and batteries, plus plenty of space to organize cordless and air powered tools. The PowerTop is a stainless steel work surface with an integrated power source. The four-sided, raised lip edge keeps items on the work surface. The PowerHouse is a lockable area designed for diagnostic platform and laptop use. The InPulse™ Drawers open with a simple motion and feature 10 bends for a flush front and uncompromising strength. ISO-RIDE™ seven-inch, swivel-lock mag wheels have an independent torsion spring suspension, which provides for a superior, smooth ride.

Contact a local Snap-on representative to get full details on the special promotional opportunity and specs on EPIQ or visit www.snapon.com/epiqpower.

About Snap-on Tools:

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.8 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit www.snapon.com.

###