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# Snap-on to Sponsor Engine Masters Challenge

*Snap-on to Serve as Official Tool of Invitational Competition*

**KENOSHA, Wis. - September 23, 2008** – Snap-on Tools will serve as the official tools of the annual Engine Masters Challenge being held Sept. 29 through Oct. 3 at the University of Northwestern Ohio (UNOH) in Lima, Ohio.

“We are proud to serve as the official tools of the 2008 Engine Masters Challenge,” said Alicia Smales, vice president of marketing for Snap-on Tools. “This is one of the premier engine building contests in the world where many of the elite engine building teams will be competing. The best teams use the best tools and that is why Snap-on is involved. It should be a great competition and we look forward to being part of the action.”

The Engine Masters Challenge is an invitational competition that puts 30 of the world’s top engine-building teams against each other in a built-to-spec competition. The contest will be held at the University of Northwestern Ohio’s 70,000 square foot high performance motorsports complex. Assisting with the competition this year will be instructors and students from UNOH’s high performance department.

In addition, Mike Haley, regional recruiting manager for Snap-on, will be attending UNOH’s Fall Career Technology Days which will be held in conjunction with the Engine Master’s Challenge on Sept. 29 and Sept. 30. Haley will be available to answer questions on associate and franchise opportunities with Snap-on.

## **About Snap-on Tools**

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.8 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit [www.snapon.com](http://www.snapon.com).

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