



NEWS RELEASE
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For More Information, Contact:
John Lanctot
Maximum Marketing
(312) 768-7376
ilanctot@maxmarketing.com

Snap-on Tools Featured on “How it’s Made”

KENOSHA, Wis. – December 3, 2008 – When the producers of “How it’s Made,” the Discovery Channel and Discovery Science Channel TV show about how everyday products are produced wanted to show how the best tools in the world are manufactured, they called the best - Snap-on Tools.

“We were honored and flattered when the producers of “How it’s Made” contacted us and asked if they could show how some of our Snap-on products are manufactured,” said Alicia Smales, vice president of marketing for Snap-on Tools. “Service technicians consider Snap-on tools to be the best so this is a great opportunity to show the rest of the world why these experts feel that way.”

Currently airing on the Discovery Channel and Discovery’s Science Channel, “How it’s Made” is a documentary program showing how everyday items are manufactured. Six Snap-on tools were chosen to be used in “How it’s Made” including a pneumatic impact wrench, ratchet, combination wrench, socket/extension set, screwdriver set and a rolling red toolbox. The show airs in over 180 countries and reaches over 100 million viewers. The first two episodes featuring Snap-on tools will air on the Science Channel:

- Snap-on Pneumatic Impact Wrench (series 12, episode 1)
 - Airing: Friday, December 5 at 9:00 p.m. EST

- Snap-on Ratchet Set (series 12, episode 2)
 - Airing: Friday, December 12 at 9:00 p.m. EST

The other episodes featuring the Snap-on combination wrench and the Snap-on screwdrivers are scheduled to air in late December and early January 2009, respectively. The episode featuring the Snap-on socket set is scheduled to air in June 2009 while Snap-on rolling tool box episode is planned for October 2009. Check listings for future showings on both the Discovery Channel and Science Channel.

About Snap-on Tools

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.8 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit www.snapon.com.

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2801 80th Street, Kenosha, WI 53141 phone (262) 656-5200