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Make Snap-on's Socket Set Your New Year's Resolution

Snap-on's 1/4" Fractional General Service Set, Plus an Added New Year Bonus

KENOSHA, Wis. – December 29, 2008 – Looking for something to “ratchet” up your business in 2009? Purchase Snap-on's 1/4" Fractional General Service Set (125TPB) in the first quarter of 2009 and Snap-on will give you free two 1/4" ratchets. This multi-purpose general service set and the additional ratchets are sure to make the “hard-to-get-at” jobs a lot easier and give you a productive start to the new year.

“By purchasing Snap-on's 1/4" Fractional General Service Set, service technicians will definitely be acting on their New Year's resolution to be more productive and efficient in the shop,” said Scott Amundson, product manager for Snap-on. “These are great time-saving tools that will help perform more jobs during the course of a day. In addition, this is a fantastic opportunity for those who have Snap-on's metric sockets to build upon their socket set.”

The 1/4" Fractional General Service Set features 25 pieces and comes in a sturdy plastic box. Having pioneered the idea of interchangeable sockets almost 90 years ago, Snap-on provides sockets that professionals depend on to work in tighter places, deliver more turning power and last longer.

The long handle comfort grip ratchet (THL72) and the long handle flex head comfort grip ratchet (THLF72) are both manufactured with Dual 80™ Technology. They may look like other ratchets, but Snap-on Dual 80® Technology has an extremely fine-tooth gear with 80 teeth on a surprisingly compact head, a new benchmark in its class, providing a smaller ratcheting arc than any other ratchet on the market.

Customers can find out more about the Snap-on 1/4" Fractional General Service Set promotion by contacting their local Snap-on franchisee, visiting www.snapon.com or by calling toll free 877-SNAPON-2 (877-762-7662).

About Snap-on Tools

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.8 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit www.snapon.com.

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