



**NEWS RELEASE**

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## **When You Have the Snap-on Battery Charger Plus It Doesn't Matter What Rolls into Your Shop**

*Car, Truck, SUV, Tractor, Fleet, Motorcycle - All You Need is One Battery Charger Plus*

**KENOSHA, Wis. – October 5, 2009** – No matter what type of battery it is, no matter what type of vehicle it is, you only need one battery charger - the Snap-on Battery Charger Plus (EEBC500). It is the most versatile battery charger ever invented and it will charge the battery of any vehicle that comes through your bay doors.

“Whether it is six, 12 or 24-volts or whether it’s a standard automotive, AGM, deep-cycle or gel cell, you get the same result every time - a perfect charge,” said David Brekke, category manager for Snap-on. “Also, it does everything automatically at four, 15 or 60-amp charging rates and maintains constant voltage during flash reprogramming. It’s a battery charger that does it all. Just hook it up and move on. You’ll never have to compromise with the Snap-on Battery Charger Plus.”

The Snap-on Battery Charger Plus (EEBC500) has a rugged, streamlined design with 300-amp engine starting power. Extremely versatile and adaptive, it also is very convenient with GFCI outlets for auxiliary power and a handy storage compartment for battery hand tools. It is a fully automatic operation with microprocessor-controlled algorithms that optimize the charge cycle without overcharging. Plus, its exclusive flash reprogramming power supply maintains consistent OEM-specified voltage for computer re-flash. Also, its digital display shows battery voltage, voltage percent of charge and alternator percent of performance.

Customers can find out more about the Snap-on Battery Charger Plus (EEBC500) by contacting their local Snap-on franchisee, visiting [www.snapon.com](http://www.snapon.com) or by calling toll free 877-SNAPON-2 (877-762-7662).

### **About Snap-on Tools**

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products through more than 4,500 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information visit [www.snapon.com](http://www.snapon.com).

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