



NEWS RELEASE
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For More Information, Contact:
John Lanctot
Maximum Marketing
(312) 768-7376
ilanctot@maxmarketing.com

Get Big Torque in the Smallest Places with Snap-on Special Offer

*Buy 44-Piece 6-Point 1/4" General Service Set;
Get 22-Piece 6-Point 3/8" Drive Metric Set Free*

KENOSHA, Wis. – October 8, 2009 – If you are looking to improve your productivity and efficiency but also need to stay within budget, Snap-on has a phenomenal offer that will give you the tools to improve your business at a huge savings. For a limited time, when you buy the Snap-on 44-Piece 6-Point 1/4" Drive General Service Set (144TMPB), you will receive the 22-Piece 6-Point 3/8" Drive Metric Set (222AFSMP) at no charge.

"The 44-Piece General Service Set and the 22-Piece Metric Set are difference makers when it comes to performance and productivity in the workplace," said Alicia Smales, vice president of marketing for Snap-on. "This is an incredible offer that provides service technicians the opportunity to grow their business by incorporating these great time-saving tools into their daily routine while at the same time saving over \$500. This is just another example of Snap-on's commitment to its customers."

The Snap-on ratchets in the 44-Piece 6-Point 1/4" General Service Set and 22-Piece 6-Point 3/8" Drive Metric Set feature Dual 80™ Technology and provide extremely low ratcheting arc which allows you to work in the tightest of spaces. The Snap-on sockets included in the two sets have the lowest combined socket and ratchet heights in the industry and the Flank Drive® sockets give you 15 degrees more torque. This special offer is available for a limited time from participating Snap-on franchisees only, while supplies last.

Customers can find out more about the Snap-on 44-Piece 6-Point 1/4" Drive General Service Set (144TMPB) and the 22-Piece 6-Point 3/8" Drive Metric Set (222AFSMP) by contacting their local Snap-on franchisee, visiting www.snapon.com or by calling toll free 877-SNAPON-2 (877-762-7662).

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products through more than 4,500 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information visit www.snapon.com.

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2801 80th Street, Kenosha, WI 53141 phone (262) 656-5200