

NEWS RELEASE
For Immediate Release

For More Information, Contact:
Lynn Konsbruck
Maximum Marketing
(312) 768-7362
Ikonsbruck@maxmarketing.com

Snap-on Adds EPIQ to Web site

With New Page, "The Power is Within Reach"

KENOSHA, **Wis.**, **May 11**, **2009** – Snap-on recently added a new page to its Web site where professional technicians can go to learn more about EPIQ, a revolutionary new tool storage unit. The site, http://www.snapon.com/epiqpower, contains product information, plus a high-impact video that showcases the many innovative features and benefits that make EPIQ unlike any other tool storage unit on the market today.

"Our new Snap-on Web page puts the power of EPIQ within reach for our professional technician customers," said Chris Potter, president of tool storage for Snap-on Tools. "The short video is a great introduction to EPIQ's many smart features, which will help technicians become better organized; resulting in improved productivity and less wasted time. Once it rolls into their bays, technicians will know what it's like to have the power to do more, and do it faster."

EPIQ's PowerBank™ is a lockable vertical drawer bank with built-in power access for recharging tools and batteries, plus plenty of space to organize cordless and air powered tools. The PowerTop™ is a stainless steel work surface with an integrated power source. The four-sided, raised lip edge keeps items on the work surface. The PowerHouse™ is a lockable area designed for diagnostic platform and laptop use. The InPulse™ drawers open with a simple motion and feature 10 bends for a flush front and uncompromising strength. ISO-RIDE™ seven-inch, swivel-lock mag wheels have an independent torsion spring suspension, which provides for a superior, smooth ride.

Contact a local Snap-on representative to get full details and specs on EPIQ.

About Snap-on Tools:

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.9 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit www.snapon.com.