



NEWS RELEASE
For Immediate Release

For More Information, Contact:
Lynn Konsbruck
Maximum Marketing
(312) 768-7362
lkonsbruck@maxmarketing.com

Frost & Sullivan's Independent Research Names Snap-on Best in the Hand Tools Category

LINCOLNSHIRE, III. – April 16, 2009 – Snap-on announced today that it has been recognized as having the “Overall Best Hand Tools in the United States” among its top competitors on the basis of Frost & Sullivan’s independent research, *2008 United States (U.S.) Automotive Technicians’ Choice: Evaluation of Automotive Tools*. Snap-on has been the leader in the hand tools category every year since the annual research began and each year the percentage of technicians selecting Snap-on as number one has increased.

In the 2008 survey, 69 percent of technicians ranked Snap-on number one in the hand tool category compared to just 10 percent choosing its nearest competitor. Among the innovative hand tools that service technicians have come to rely on is the Snap-on ratchet with Dual 80® Technology - the world’s strongest ratchet.

“We are truly honored to receive Frost & Sullivan’s Automotive Technician’s Choice Award for overall best hand tools in the industry,” said Bryan Hantke, product manager for Snap-on. “Snap-on’s new ratchet with Dual 80® Technology played a key role in our continued dominance in the hand tools category. It’s a unique product and it has become a big hit with service technicians. It’s great to win awards, but when your customers call and send emails to let you know how much they like a tool, there’s no better compliment than that.”

The Snap-on Dual 80® Technology ratchet may look like other ratchets but it has an extremely fine-tooth gear with 80 teeth on a surprisingly compact head - just 1-13/16" wide and 1/2 inch deep. The 80 teeth, a new benchmark in its class, provide a smaller ratcheting arc than competitive models. In combination with the compact head, the Snap-on ratchet with Dual 80® Technology works well in extremely tight quarters.

The ratchet pawls are very strong, transferring up to 300 ft.-lbs. of torque, and each pawl maintains contact with seven ratchet teeth for a great feeling of control. With more pawl/gear tooth engagement, it provides smooth movement and transfers more torque over a larger contact area. The head is sealed to keep out contamination.

About Snap-on Tools

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.8 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit www.snapon.com.

About Frost & Sullivan:

Frost & Sullivan, the Growth Consulting Company, partners with clients to accelerate their growth. The company's Growth Partnership Services, Growth Consulting and Career Best Practices empower clients to create a growth focused culture that generates, evaluates and implements effective growth strategies. *Frost & Sullivan* employs over 45 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from more than 30 offices on six continents. For more information about Frost & Sullivan's Growth Partnerships, visit <http://www.frost.com>.

#