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## Frost & Sullivan's Independent Research Names Snap-on Best in the Floor Jack Product Category

**LINCOLNSHIRE**, **III.** – **June 15**, **2009** – Snap-on announces it has been recognized as having the "Overall Best Floor Jacks in the United States" among its top competitors on the basis of Frost & Sullivan's independent research, *2008 United States (U.S.) Automotive Technicians' Choice: Evaluation of Automotive Tools.* 

In the newest category, floor jacks, Snap-on was once again rated the top brand in survey results. Eighteen percent of U.S. technicians ranked Snap-on as the best, higher than its nearest competitor at nine percent. In addition, 10 percent more technicians own a Snap-on floor jack than its nearest competitor. Snap-on's 2-½ ton Hydraulic Service Jack (YA700B) is a perfect example of a rugged floor jack that is known by service technicians for its ease of operation and durability.

"We were honored when service technicians voted Snap-on's Floor Jack as the best floor jack in the annual Frost & Sullivan survey," said Mike DeKeuster, product manager for Snap-on. "This not only shows what a high-quality and well-designed product it is, but it also shows that service technicians feel it is the floor jack that makes them the most productive on a day-to-day basis. There is no better compliment than being named the best by the people who actually use the product."

## **About Snap-on Tools:**

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.9 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit <a href="https://www.snapon.com">www.snapon.com</a>.

## **About Frost & Sullivan:**

Frost & Sullivan, the Growth Consulting Company, partners with clients to accelerate their growth. The company's Growth Partnership Services, Growth Consulting and Career Best Practices empower clients to create a growth focused culture that generates, evaluates and implements effective growth strategies. Frost & Sullivan employs over 45 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from more than 30 offices on six continents. For more information about Frost & Sullivan's Growth Partnerships, visit <a href="https://www.frost.com">https://www.frost.com</a>.