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## **Snap-on Tools Adds News Section to Web site**

**KENOSHA, Wis. – July 14, 2009** – Snap-on Tools recently added a news section to its Web site at <http://news.snapon.com>, where visitors to the site can stay up-to-date on the latest company happenings.

In addition to new product announcements, visitors to the site can follow the NO COMPROMISE TOUR™ and Snap-on's motorsports involvement, as well as read technical references, Tool of the Month features and franchise information. There is also a section dedicated to Snap-on Diagnostics.

"The news section on the Snap-on Web site allows us to communicate with our different audiences at once, including Snap-on enthusiasts, professional automotive technicians, race fans, franchise owners and others," said Alicia Smales, vice president of marketing for Snap-on Tools." We now have the ability to continuously connect with them, as the news section changes frequently. It's an added, valuable source of information about Snap-on Tools for everyone who visits our Web site."

### **About Snap-on Tools**

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.9 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit [www.snapon.com](http://www.snapon.com).

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